State of the Region: A Broad Overview for Community Planning

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What’s the State of the Bay Area . . .
and Why Does It Matter?
The Economy

- The state is in trouble and the region has been leading the way

- The NII communities are not well-placed even when recovery takes place, partly because of skills gap and nature of low-wage work
Annual Unemployment in California

- California
- San Francisco MSA
- Oakland MSA
- San Jose MSA
- Los Angeles MSA
- San Diego MSA

Annual Unemployment, 1990-2003
Regionalized Recessions, 2000-2003

Unemployment rate

California
San Francisco MSA
Oakland MSA
San Jose MSA
Los Angeles MSA
San Diego MSA
The Recession Began Before 9-11

% Change in initial claims from 52 weeks prior, 1999-2002 (based on a 3-week moving average)
Share of Private Employment in Tech Sector
Tech – and San Jose – Leads the Way
Dot.com to Dot. Bomb, Monthly Change in Employment in 2000-2003

Employment Normalized at 100 for January, 2000

- California Private Employment
- San Jose Private Employment
- San Jose Tech Sector

Month/year:
- Jan-00
- Apr-00
- Jul-00
- Oct-00
- Jan-01
- Apr-01
- Jul-01
- Oct-01
- Jan-02
- Apr-02
- Jul-02
- Oct-02
- Jan-03
- Apr-03
- Jul-03

Dot.com Becomes Dot.bomb
High-Tech Goes Bust

Management & Computer Professions

San Mateo County:
- Computer Professional: 19.9%
- Non-computer Professional: 15.0%
- Management: 7.1%

East Palo Alto:
- Computer Professional: 1.9%
- Non-computer Professional: 6.0%
- Management: 8.1%

Santa Clara County:
- Computer Professional: 11.6%
- Non-computer Professional: 19.8%
- Management: 18.7%

Mayfair:
- Computer Professional: 2.4%
- Non-computer Professional: 5.0%
- Management: 4.0%
Maintenance & Production Occupations

- San Mateo County: 5.3% Production, 4.0% Maintenance
- One East Palo Alto: 11.3% Production, 20.8% Maintenance
- Santa Clara County: 8.5% Production, 3.4% Maintenance
- Mayfair: 18.4% Production

Male Workers

*Graph showing the distribution of production and maintenance occupations in different areas.*
Maintenance & Production Occupations

- San Mateo County: Production 3.0%, Maintenance 3.3%
- One East Palo Alto: Production 8.6%
- Santa Clara County: Production 7.5%, Maintenance 2.1%
- Mayfair: Production 24.5%, Maintenance 11.5%
Commute Times to Work in OEPA and Mayfair

- **San Mateo County**: 8% one hour or more, 33% thirty minutes to one hour, 37% fifteen to thirty minutes, 22% less than fifteen minutes.
- **One East Palo Alto**: 7% one hour or more, 28% thirty minutes to one hour, 48% fifteen to thirty minutes, 16% less than fifteen minutes.
- **Santa Clara County**: 7% one hour or more, 31% thirty minutes to one hour, 41% fifteen to thirty minutes, 21% less than fifteen minutes.
- **Mayfair**: 7% one hour or more, 28% thirty minutes to one hour, 49% fifteen to thirty minutes, 16% less than fifteen minutes.
Poverty in Mayfair and OEPA

- San Mateo County:
  - % between 150% and 200% of poverty line: 5.2%
  - % between poverty line and 150% of poverty line: 4.8%
  - % below poverty rate: 5.8%

- One East Palo Alto:
  - % between 150% and 200% of poverty line: 14.0%
  - % between poverty line and 150% of poverty line: 13.4%
  - % below poverty rate: 16.2%

- Santa Clara County:
  - % between 150% and 200% of poverty line: 5.4%
  - % between poverty line and 150% of poverty line: 5.0%
  - % below poverty rate: 7.5%

- Mayfair:
  - % between 150% and 200% of poverty line: 11.8%
  - % between poverty line and 150% of poverty line: 11.2%
  - % below poverty rate: 16.8%
Mayfair, percent population below 150% of the poverty line by 2000 Census Block Groups
Work is Good . . .

- It’s always the case that work is the best antidote to poverty . . .

Poverty threshold (150%) for a family of four is $27,585
But a Startling Percent of the Poor Are Working Hard Every Day

Composition of Poor by Work Status, Bay Area, 1998-2001
Who Are the Poor?

Composition of Poor and Non-Poor Households Headed by Working Age Person in the Bay Area, 1998-2001
Who Are the Working Poor?

Composition of Working Poor and Non-Working Poor Households Headed by Working Age Person in the Bay Area, 1998-2001
Who Are the Working Poor?

Composition of Working Poor by Immigration Experience

- US-born: 57%
- 1990s immigrant: 18%
- 1980s immigrant: 20%
- Pre-1980s immigrant: 5%

Who Are the Working Poor?
**Location of Residence:** Defined as areas where (150%) poverty rates exceeds 25%, and labor force participation is above average for poor areas.

**Location of Job:** Defined by industrial composition for those who have full-time or significant work and head household living below 150 percent of the poverty line.
The Working Poor in 2000, Definition 2
South Bay, Palo Alto, Fremont, San Jose, California, Census 2000 Tract Shapes

County Boundaries
Major Roads
Working Poor, Definition 2
< 25% blw. 150% of pov. level
> 25% blw. 150% pov. & blw. avg. labor partic.
> 25% blw. 150% pov. & abv. avg. labor partic.

Scale equals: 1 to 243,919
2 4 Miles

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Where Are the Jobs?

Educational/Experience Requirements of Job Openings in Three Bay Area MSAs, 1999-2006

San Jose MSA
- Short or Moderate On-the-Job Training: 44.4%
- Long-term On-the-Job Training or Experience: 13.8%
- A.A. or Post-Secondary Voc. Ed: 6.9%
- B.A., M.A., Ph.D., Professional Degree: 34.9%

San Francisco MSA
- Short or Moderate On-the-Job Training: 53.5%
- Long-term On-the-Job Training or Experience: 14.2%
- A.A. or Post-Secondary Voc. Ed: 6.0%
- B.A., M.A., Ph.D., Professional Degree: 26.3%
The Bay versus the State

Educational/Experience Requirements of Net Growth
in Two Bay Area Counties, 1999-2006, and California, 2000-2010

- Short or Moderate On-the-Job Training
- Long-term On-the-Job Training or Experience
- A.A. or Post-Secondary Voc. Ed
- B.A., M.A., Ph.D., Professional Degree

San Jose MSA
- 37.7%
- 12.4%
- 6.8%
- 43.1%

San Francisco MSA
- 34.8%
- 12.4%
- 5.0%
- 47.8%

California
- 48.0%
- 11.7%
- 10.2%
- 30.1%
Education and Workforce in Mayfair and One East Palo Alto

- **San Mateo County**: 37.3% with B.A. and above, 14.6% with some college / A.A., 18.2% with high school degree, 29.9% with less than high school.
- **One East Palo Alto**: 9.9% with B.A. and above, 21.7% with some college / A.A., 18.0% with high school degree, 50.4% with less than high school.
- **Santa Clara County**: 36.6% with B.A. and above, 17.2% with some college / A.A., 17.6% with high school degree, 28.6% with less than high school.
- **Mayfair**: 9.2% with B.A. and above, 17.3% with some college / A.A., 16.7% with high school degree, 56.7% with less than high school.
Comparison of 2002 statewide public school rankings on a scale of 1-10 with 10 being the highest ranking - Mayfair and One East Palo Alto
<table>
<thead>
<tr>
<th>School</th>
<th>Rank</th>
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<tbody>
<tr>
<td>Cesar Chavez Elementary</td>
<td>1</td>
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<tr>
<td>Lee Mathson Middle School</td>
<td>1</td>
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<tr>
<td>San Antonio Elementary</td>
<td>4</td>
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<tr>
<td>Santa Clara County Average For Elementary Schools</td>
<td>7</td>
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<tr>
<td>Santa Clara County Average For Middle Schools</td>
<td>7</td>
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<tr>
<td>Costano Elementary</td>
<td>3</td>
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<tr>
<td>Cesar Chavez Elementary</td>
<td>1</td>
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<tr>
<td>Brentwood Elementary</td>
<td>1</td>
</tr>
<tr>
<td>San Mateo County Average</td>
<td>6</td>
</tr>
</tbody>
</table>
Comparison of 2002 public school rankings relative to similar schools on a scale of 1-10 with 10 being the highest ranking - Mayfair and One East Palo Alto

Scales: Mayfair: 1 to 20,5000. One East Palo Alto: 1 to 30,000.
Comparison of public school in terms of API growth from 2002-2003

- Cesar Chavez Elementary: 92
- Lee Mathson Middle School: 40
- San Antonio Elementary: 30
- Santa Clara County Average For Elementary Schools: 27.4
- Costano Elementary: 37
- Cesar Chavez Elementary: 25
- Brentwood Elementary: 53
- San Mateo County Average For Elementary Schools: 31.1

Bar graph showing API growth for various schools.
Comparison of Public School Racial Demographics

- Cesar Chavez Elementary
- Lee Elementary
- Mathson Middle School
- San Antonio Elementary
- Santa Clara County Average
- Brentwood Elementary
- Mayfair
- Costano Elementary
- Cesar Chavez Elementary
- San Mateo County Average
- One East Palo Alto

Legend:
- Asian/Pacific Islander/Other
- Latino
- White
- African American
Comparison of the Percent of Students Who Are Socioeconomically Disadvantaged

- Cesar Chavez Elementary
- Lee Mathson Middle School
- San Antonio Elementary
- Santa Clara County Average for Elementary Schools
- Costano Elementary
- Cesar Chavez Elementary
- Brentwood Elementary
- San Mateo County Average for Elementary Schools

Mayfair

One East Palo Alto
2002 Comparison of Public Schools: Percent of Students Whose Parents Have Less Than High School Level Education

- Cesar Chavez Elementary
- Lee Mathson Middle School
- San Antonio Elementary
- Santa Clara County Average For Elementary Schools
- Costano Elementary
- Cesar Chavez Elementary
- Brentwood Elementary
- San Mateo County Average For Elementary Schools

Mayfair

One East Palo Alto
2002 Comparison of Public Schools: Percent of Students Whose Parents Have a College Level Education or Higher

- Cesar Chavez Elementary
- Lee Mathson Middle School
- San Antonio Elementary
- Santa Clara County Average For Elementary Schools
- Costano Elementary
- Cesar Chavez Elementary
- Brentwood Elementary
- San Mateo County Average For Elementary Schools

The bar chart shows the percentage of students whose parents have a college level education or higher at various schools.
How Do We Work Together?

- Increasing evidence that divided communities are vulnerable

- Reaching out to build power requires reaching in to build unity and understanding

- Data and analysis can help demystify difference and find the bases for common ground
Demographic Change in East Palo Alto
Median Age, African-Americans & Latinos

California:
- African-American: 31.5
- Latino: 25.0

OEPA:
- African-American: 37.3
- Latino: 21.8
Home Ownership in Mayfair and One East Palo Alto

Percentage of the Population that Owns or Rents a Housing Unit 2000,
One East Palo Alto and Mayfair Neighborhood Improvement Initiative

Home Ownership in Mayfair and One East Palo Alto

- One East Palo
- San Mateo
- NII Site
- Mayfair
- Santa Clara

- Owns a Housing Unit
- Rents a Housing Unit
One East Palo Alto, percent home owners by 2000 Census Blocks

San Mateo County

San Francisco Bay

Santa Clara County

Open Space Preserve

Baylands Nature Preserve

Willow Bayshore Freeway

Highway 101

Baylands

Cesar Chavez Elementary

Willow Oaks Park

Brentwood Oaks Elementary

One East Palo Alto

Costano Elementary

Clarke

Connor

Pulgas

Connor

Donohoe

One East Palo Alto, percent home owners by 2000 Census Blocks

Percent Home-Owners

Less than 25%

25% to 50%

More than 50%

Not Populated

County Border

Public Schools

Scale: 1 to 21,000
Different Routes to American Dreams

Ownership and Household Size by Ethnicity in One East Palo Alto

- Latino owners
  - One to two persons: 5.0%
  - Three to four persons: 17.1%
  - Five to six persons: 28.2%
  - Seven or more persons: 49.7%

- Black owners
  - One to two persons: 14.0%
  - Three to four persons: 36.9%
  - Five to six persons: 7.1%
  - Seven or more persons: 42.1%
Investing in Community Assets

New strategies require new capabilities

Engaging local residents takes time, vision, and credibility

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Can We Make the Future?

- Building Power
- Building Coalitions
- Moving Agendas
### Regional Scenarios & Community Change

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<th>AREA of WORK</th>
<th>Goal</th>
<th>Political economy scenario/change</th>
<th>Possibilities</th>
<th>Existing Organizing/Advocacy</th>
<th>Implications for our work</th>
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<td>Workforce development</td>
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