

State of the Region: A Broad Overview for Community Planning



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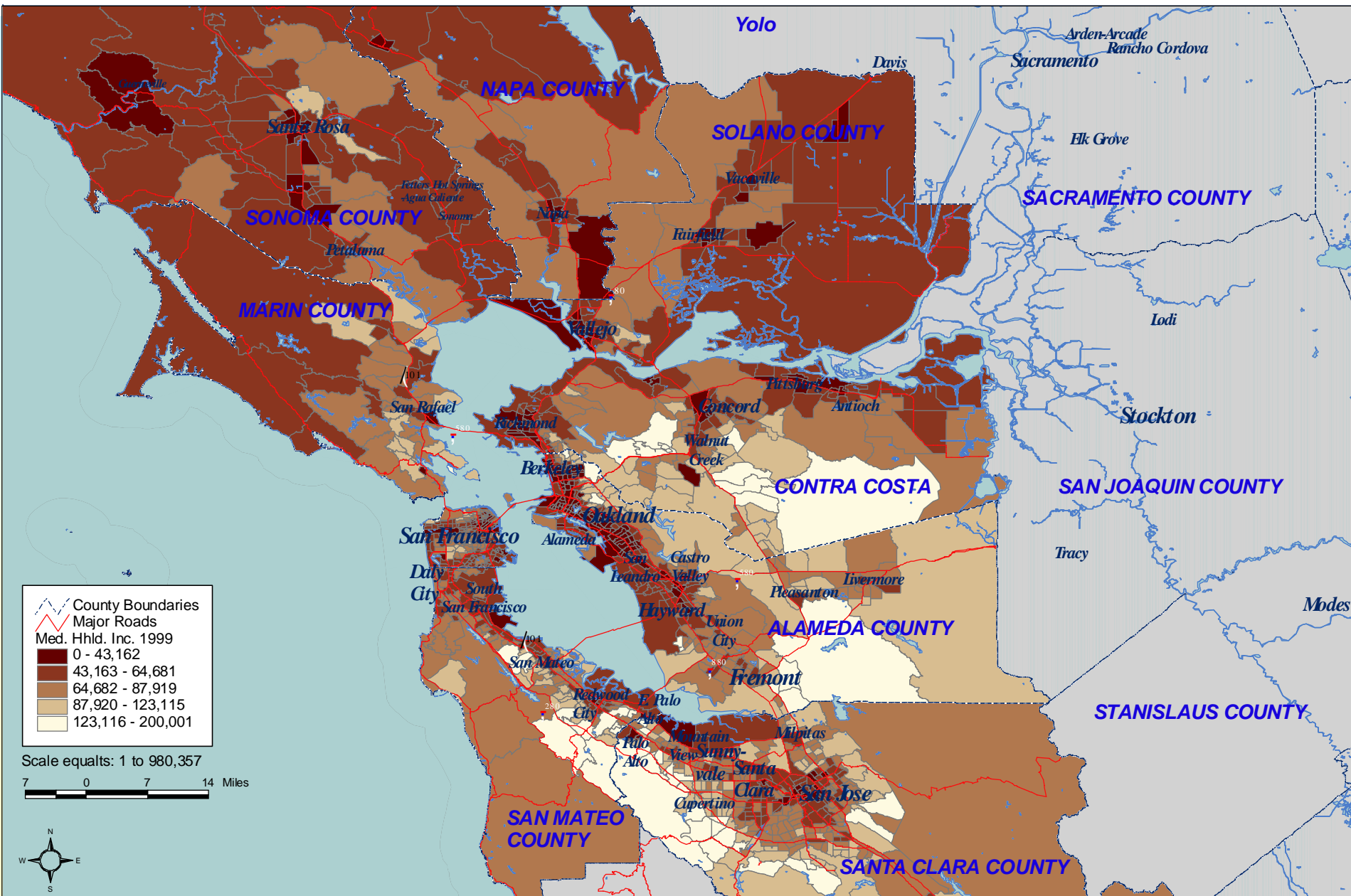
Presented at:

NII Cross-site
sponsored by the Hewlett Foundation
November 21, 2003

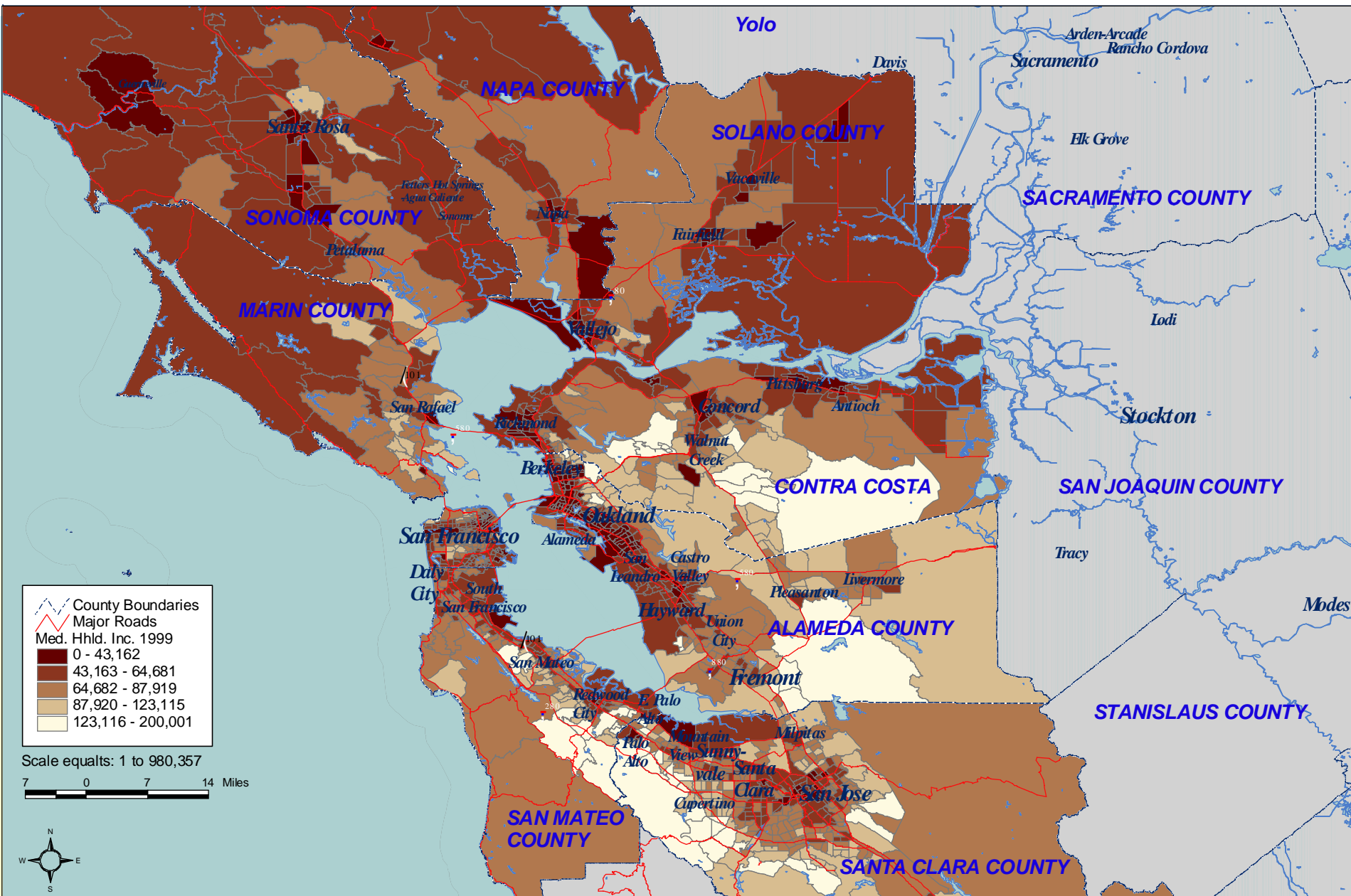


Center for
Justice, Tolerance
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Santa Cruz

What's the State of the Bay Area . . .



and Why Does It Matter?



The Economy

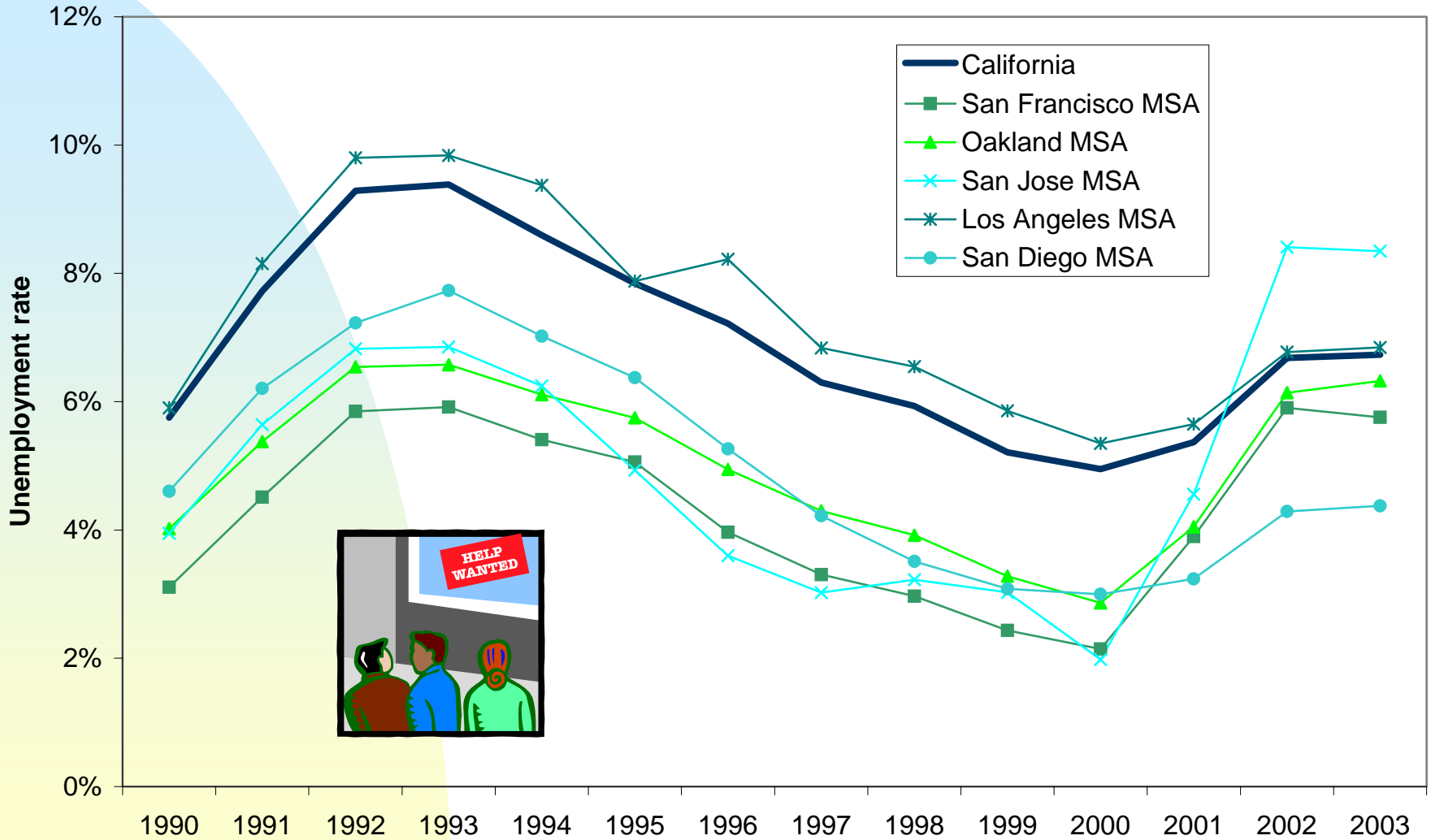
- The state is in trouble and the region has been leading the way



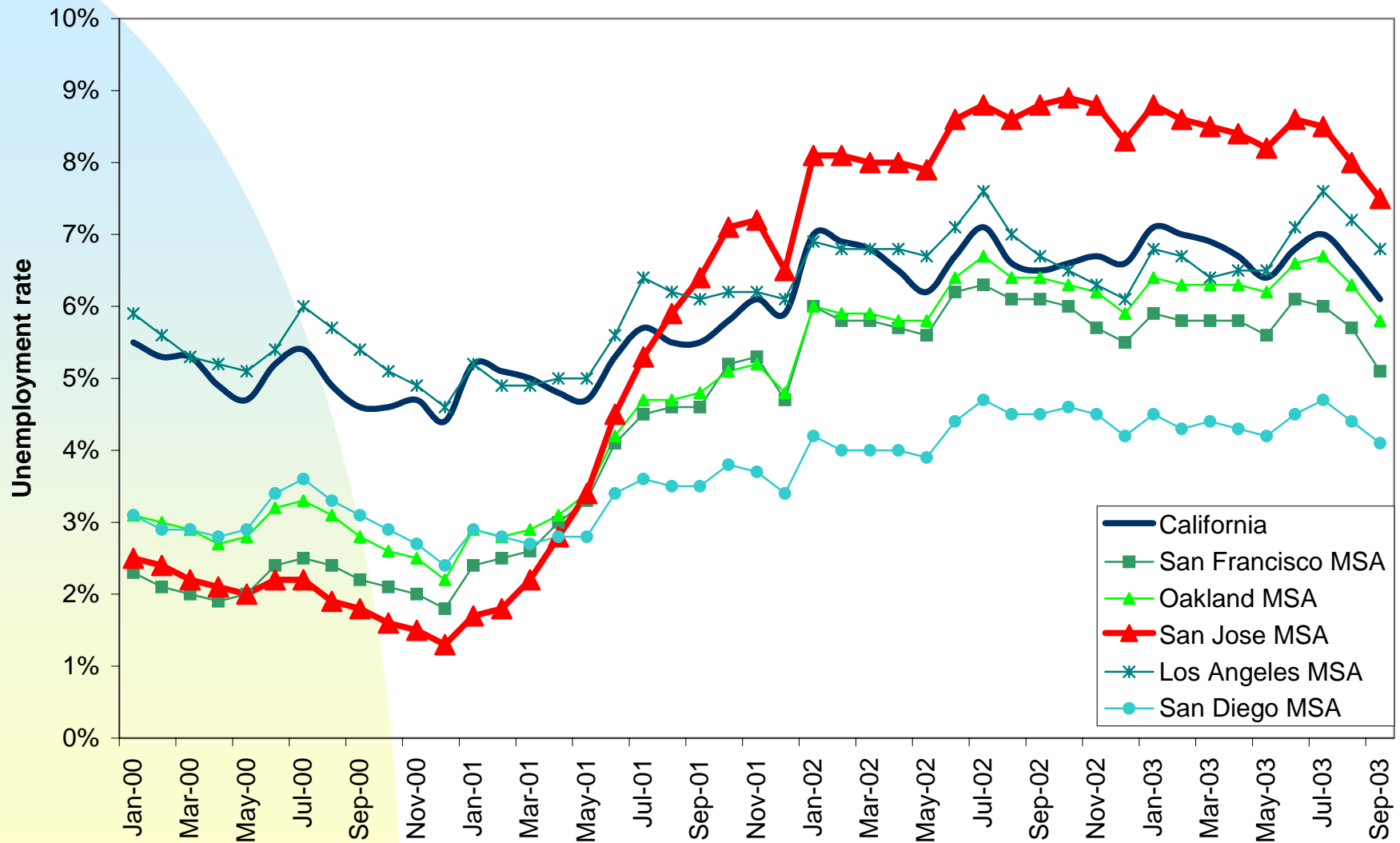
- The NII communities are not well-placed even when recovery takes place, partly because of skills gap and nature of low-wage work



Annual Unemployment, 1990-2003

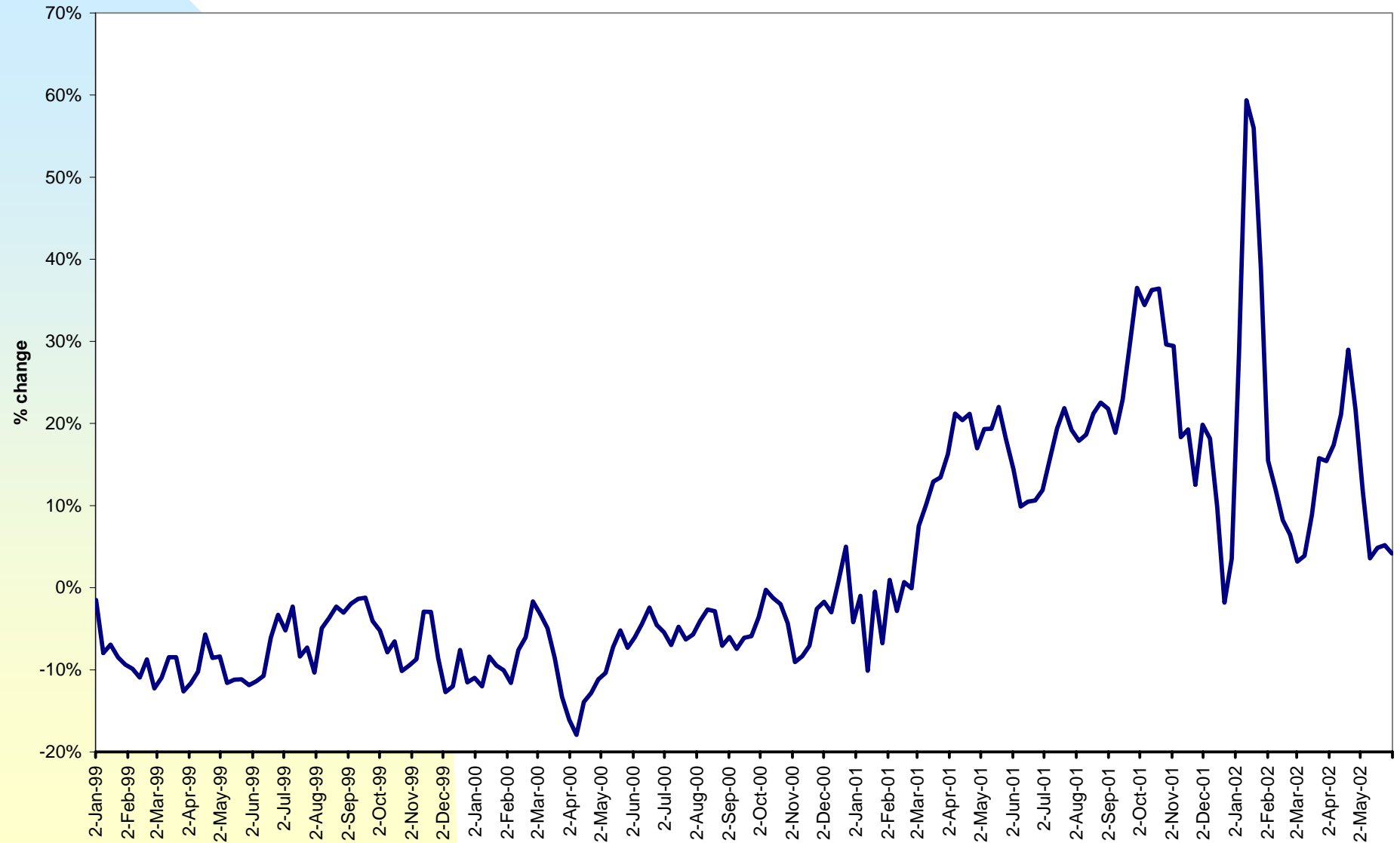


Regionalized Recessions, 2000-2003

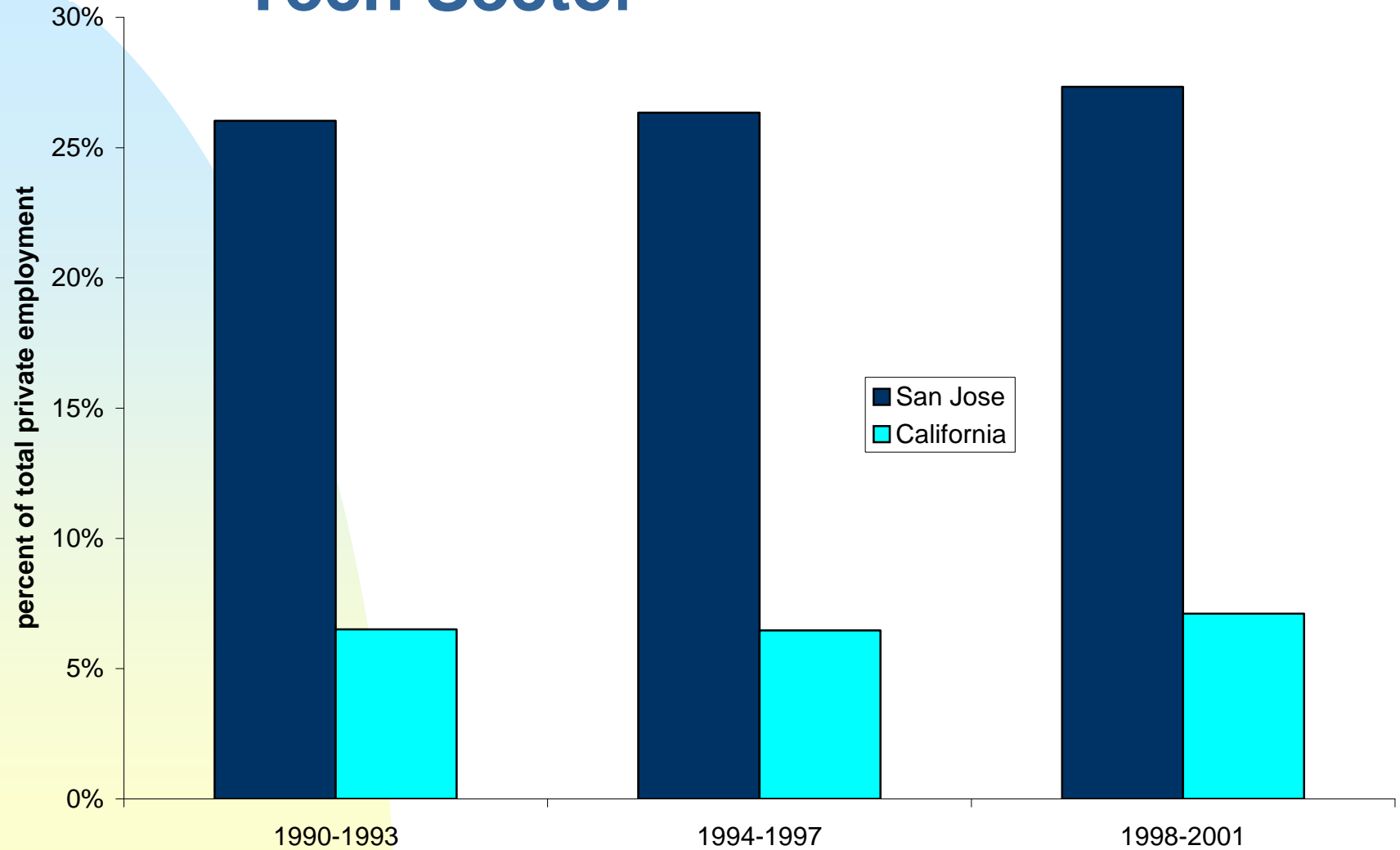


The Recession Began Before 9-11

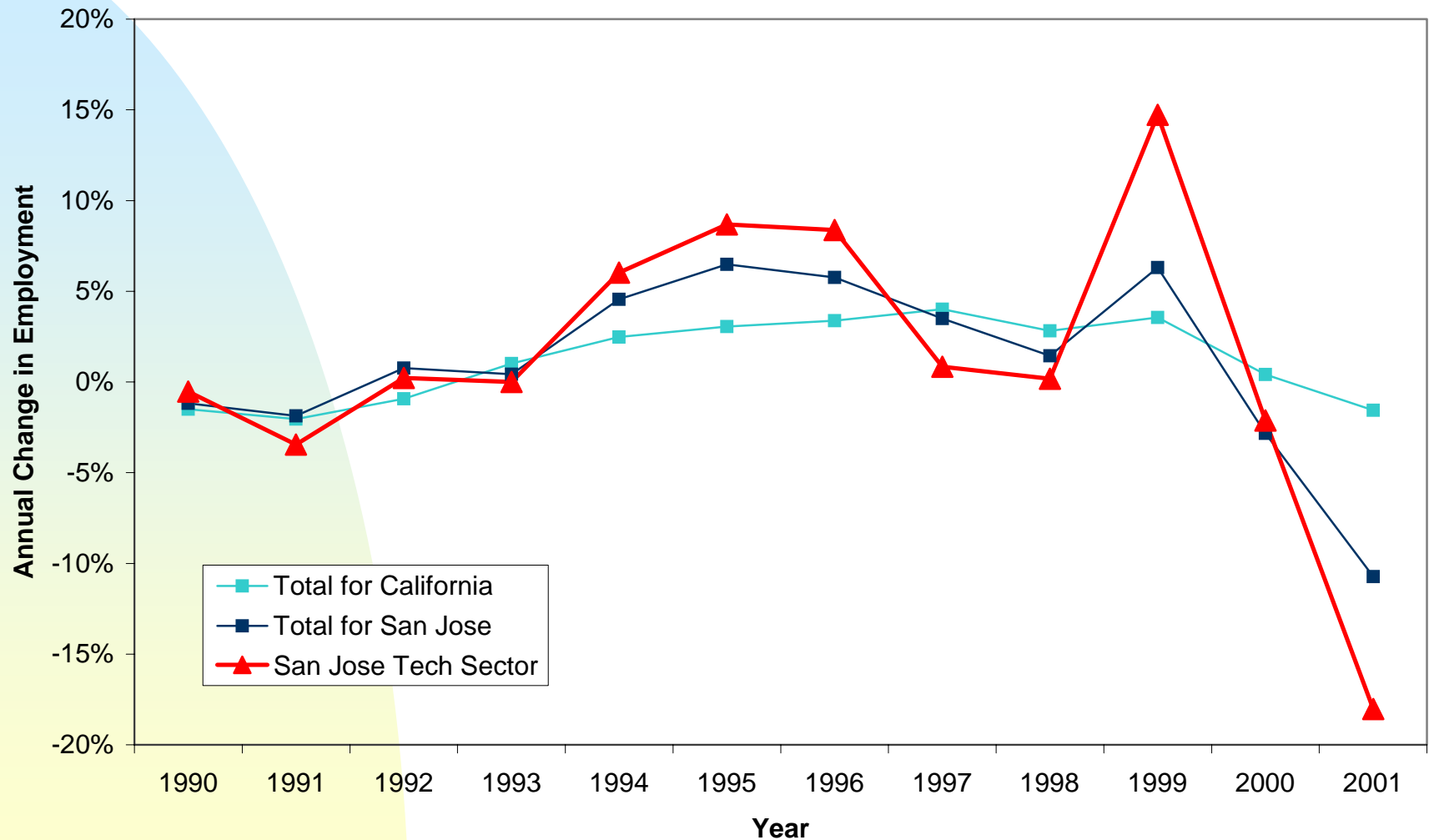
% Change in initial claims from 52 weeks prior, 1999-2002 (based on a 3-week moving average)



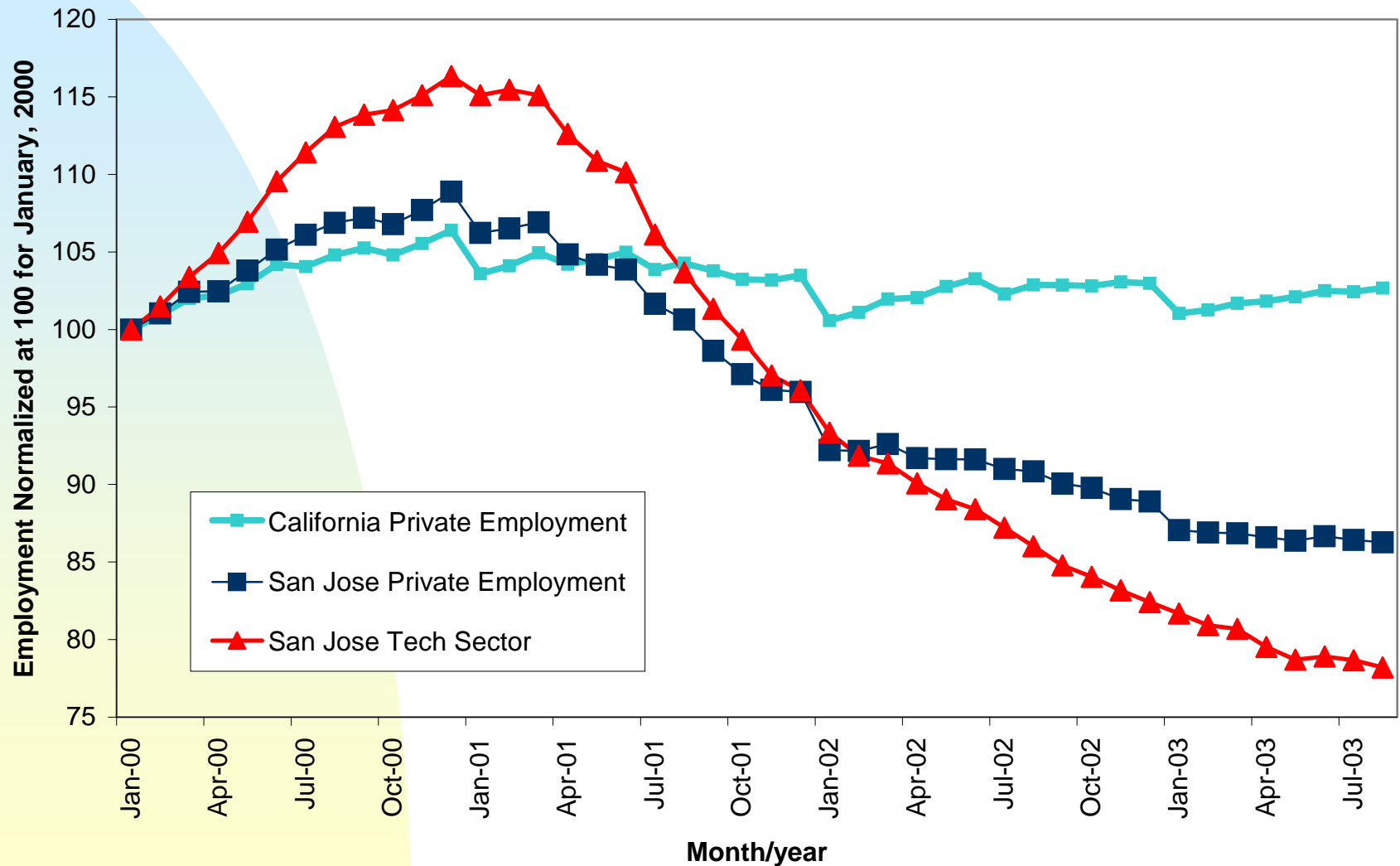
Share of Private Employment in Tech Sector



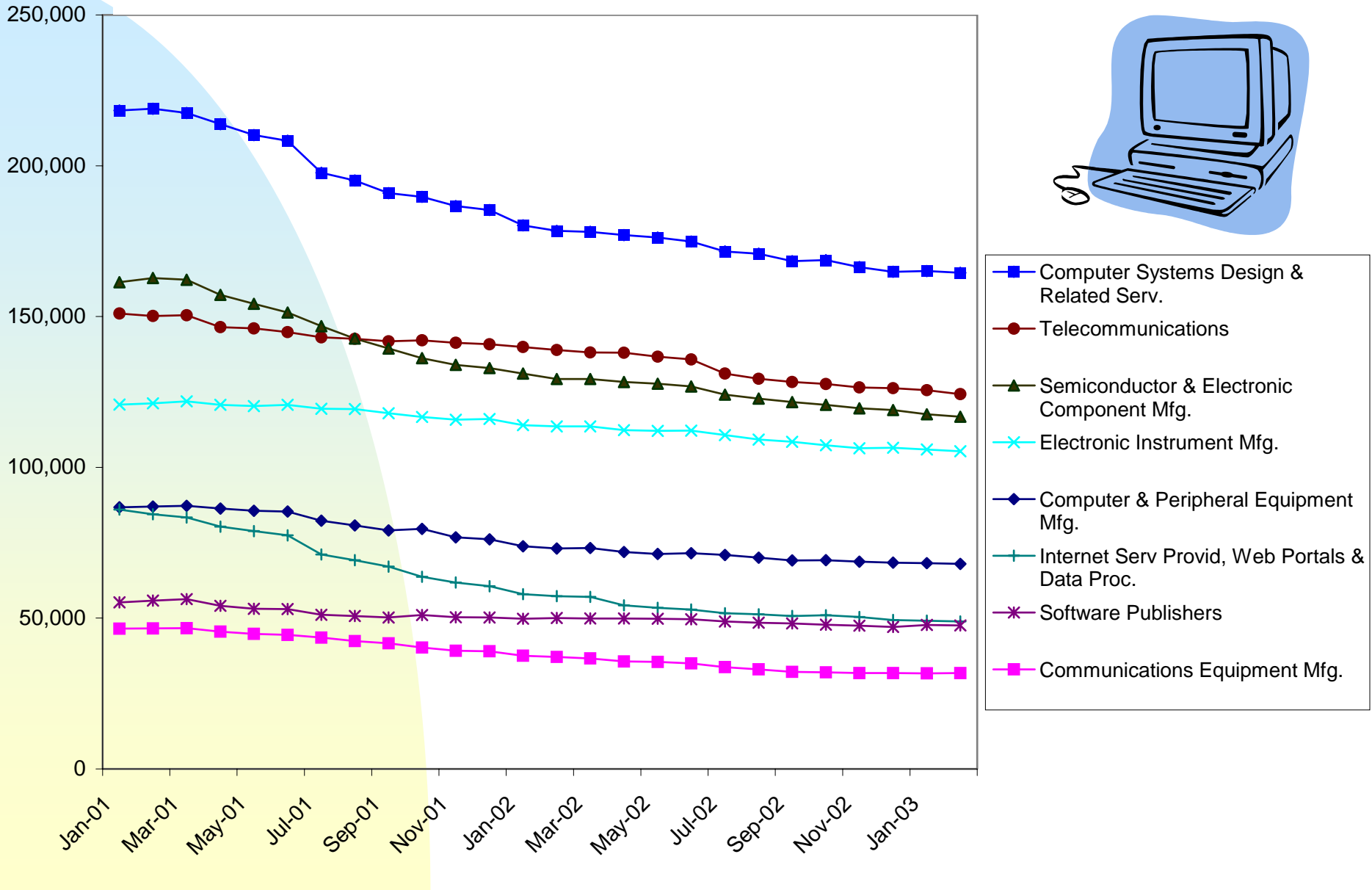
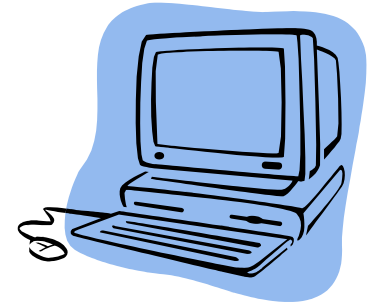
Tech – and San Jose – Leads the Way



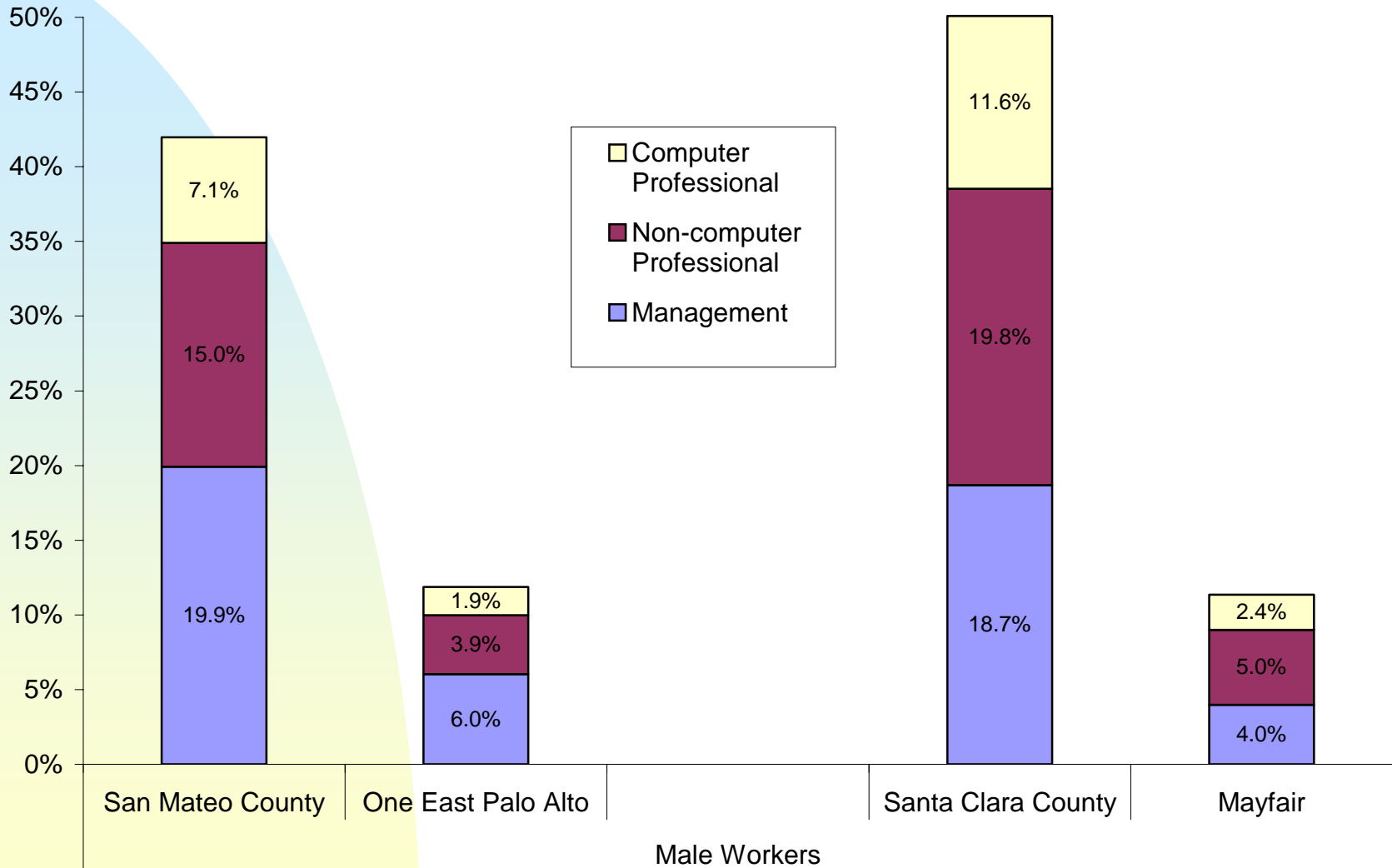
Dot.com Becomes Dot.bomb



High-Tech Goes Bust



Management & Computer Professions



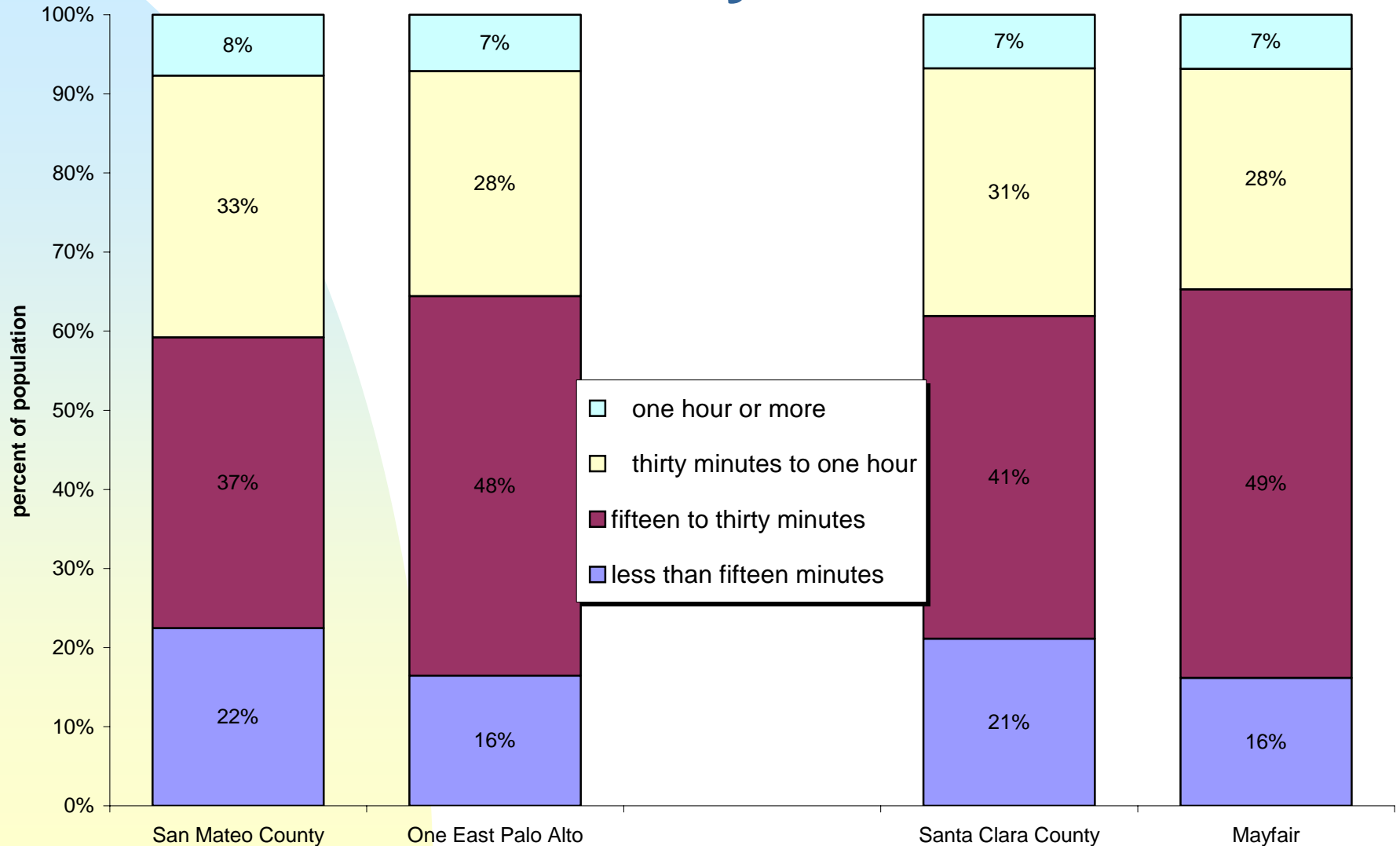
Maintenance & Production Occupations



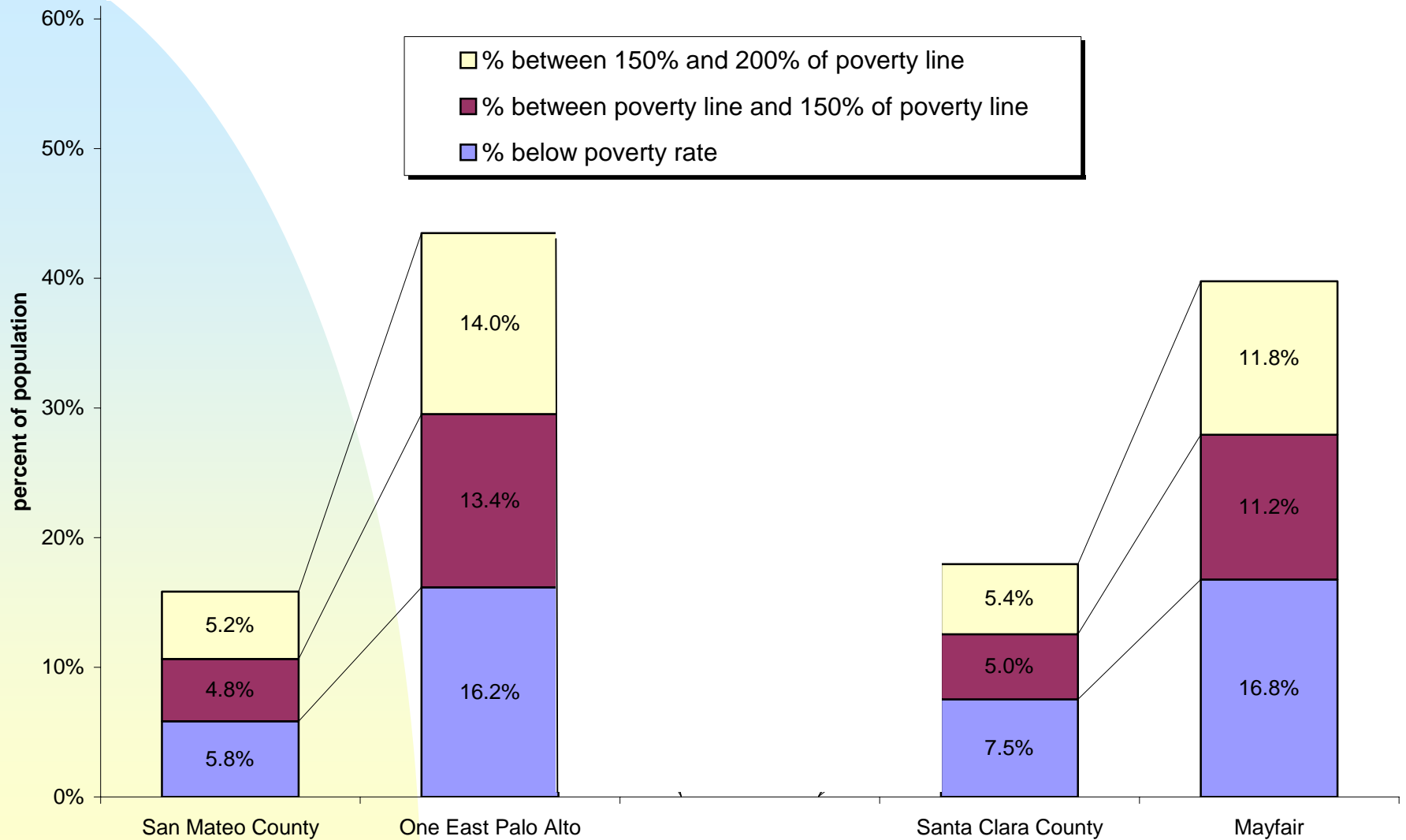
Maintenance & Production Occupations



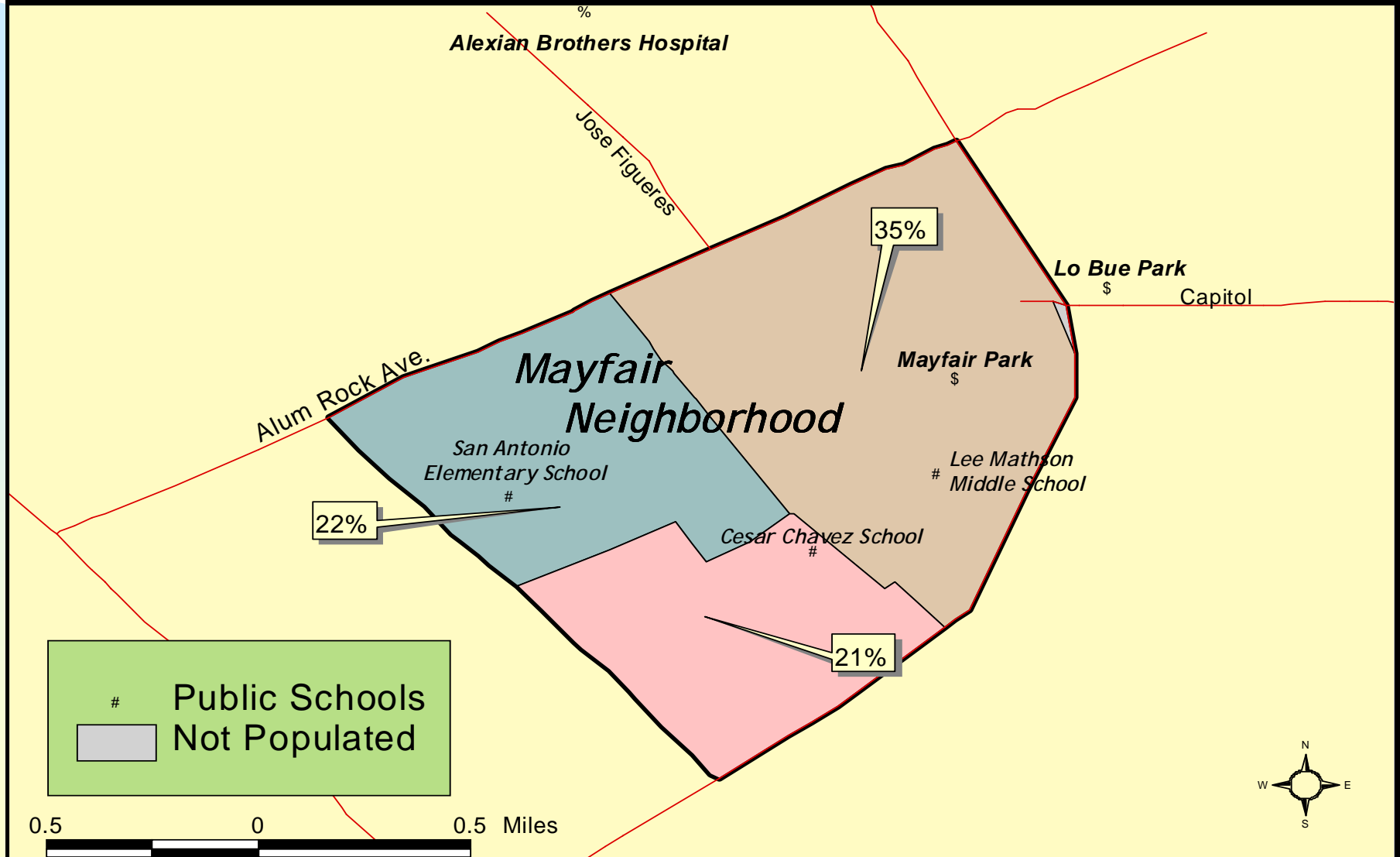
Commute Times to Work in OEPA and Mayfair



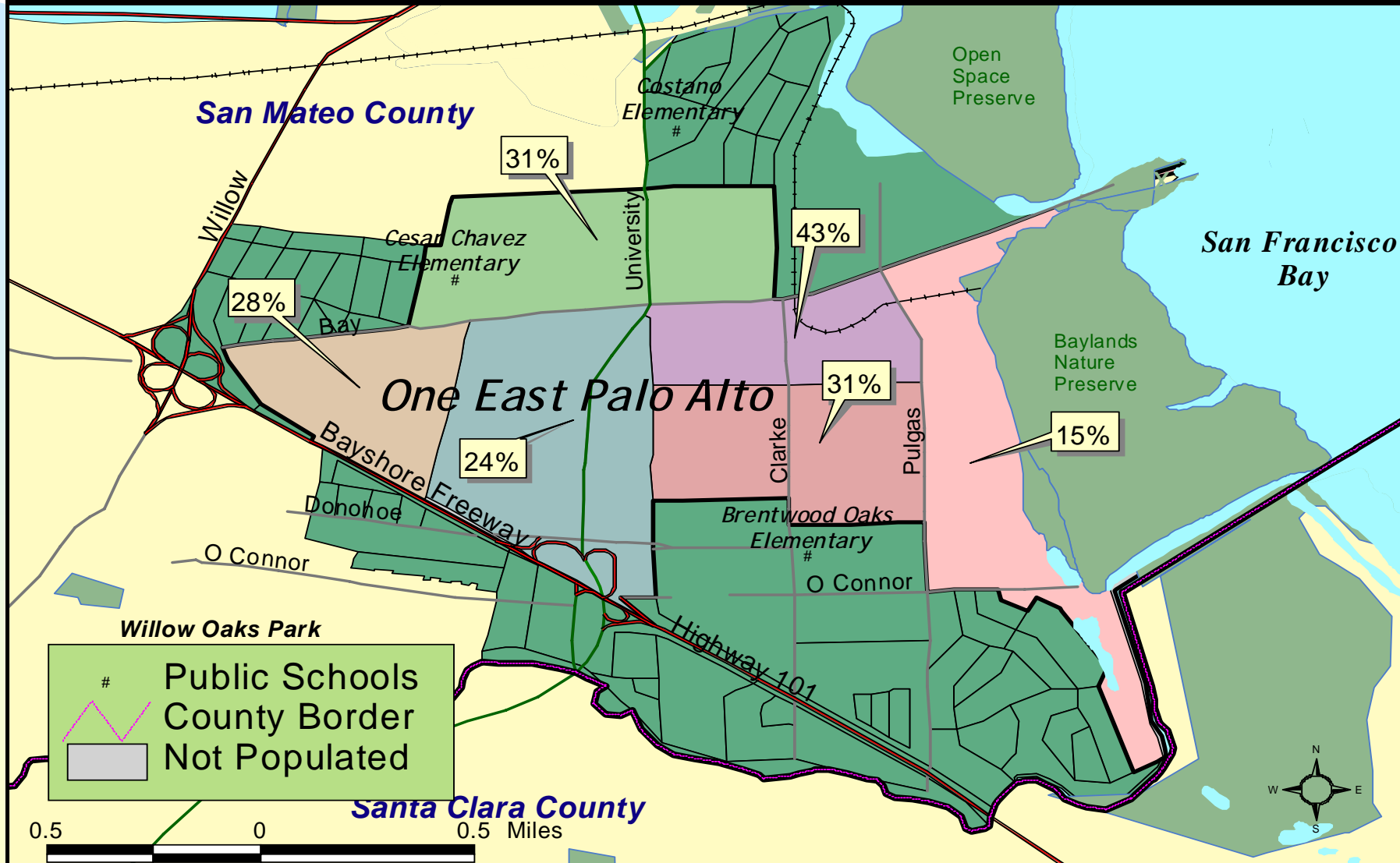
Poverty in Mayfair and OEPA



Mayfair, percent population below 150% of the poverty line by 2000 Census Block Groups

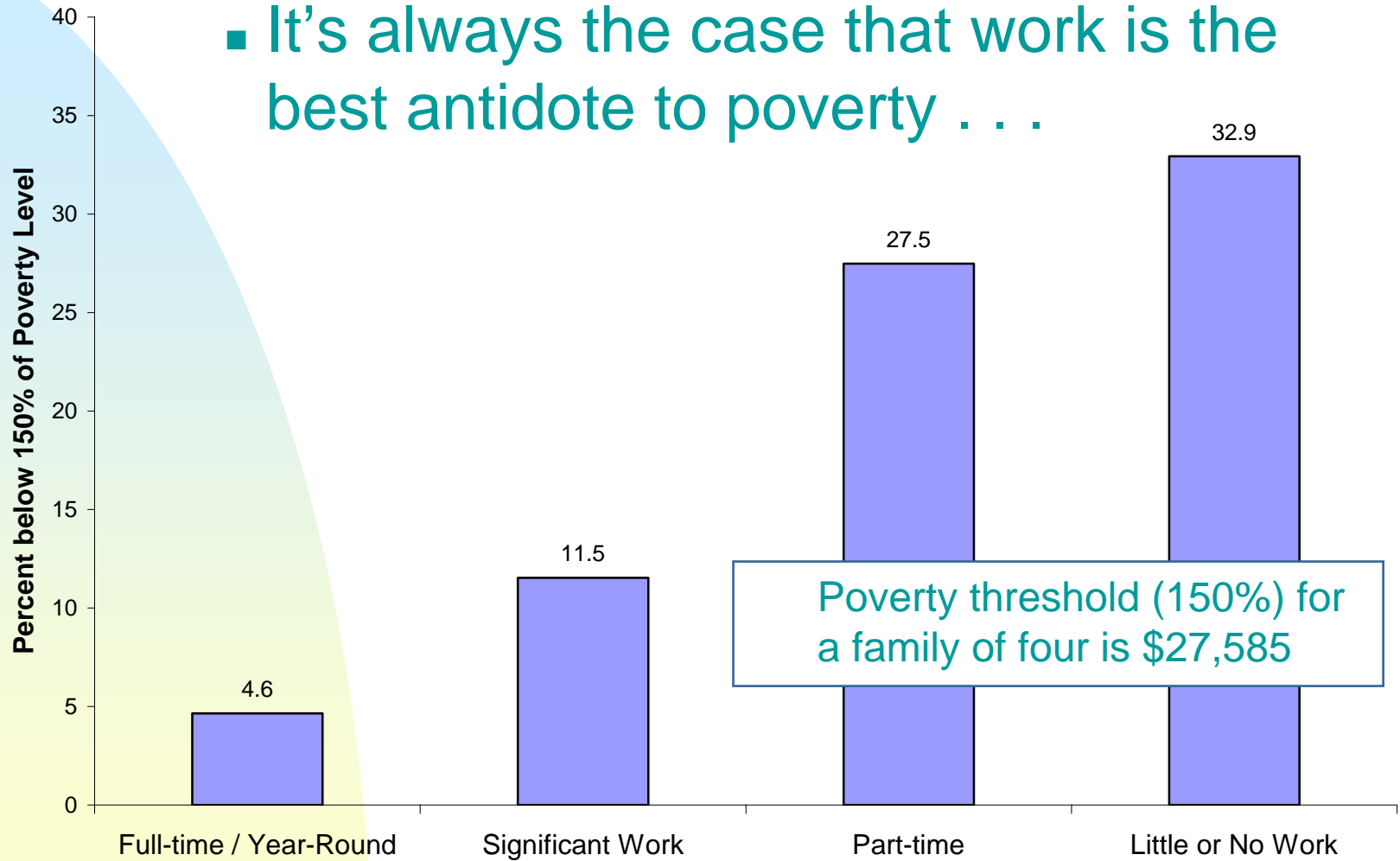


One East Palo Alto, percent population below 150% of the poverty line by 2000 Census Block Groups



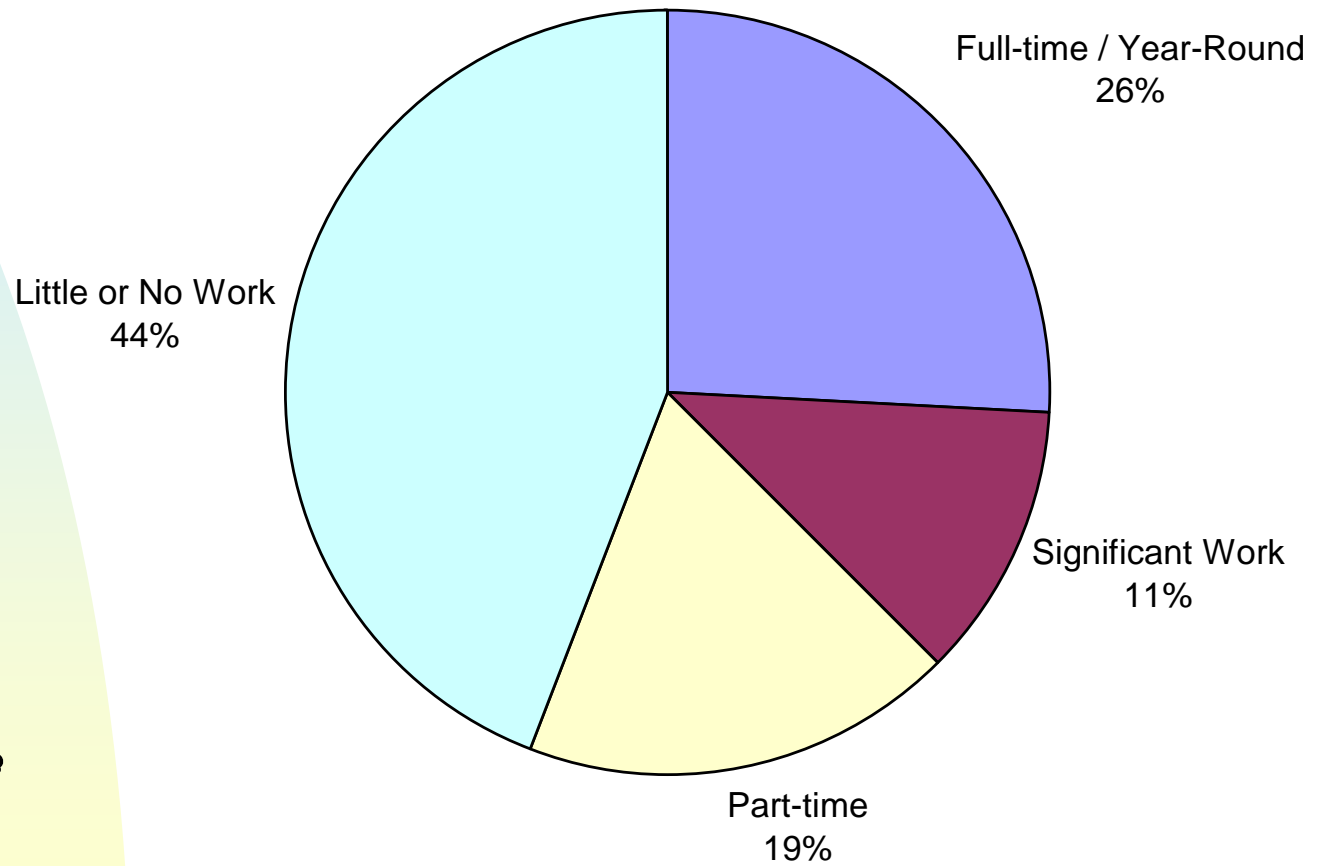
Work is Good . . .

- It's always the case that work is the best antidote to poverty . . .



**Household Poverty Rate by Householder Work Status,
Bay Area, 1998-2001**

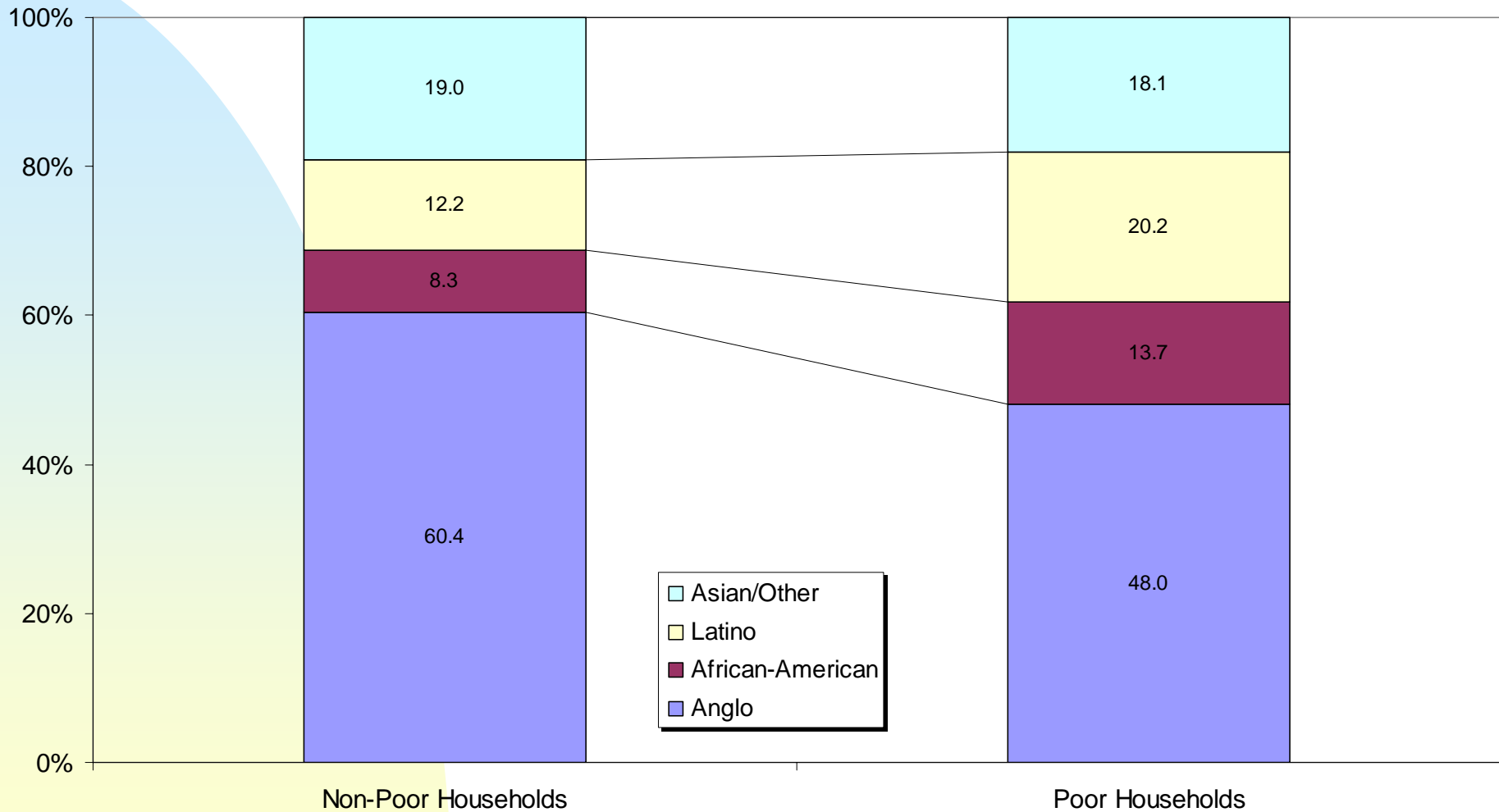
But a Startling Percent of the Poor Are Working Hard Every Day



Composition of Poor by Work Status, Bay Area, 1998-2001



Who Are the Poor?



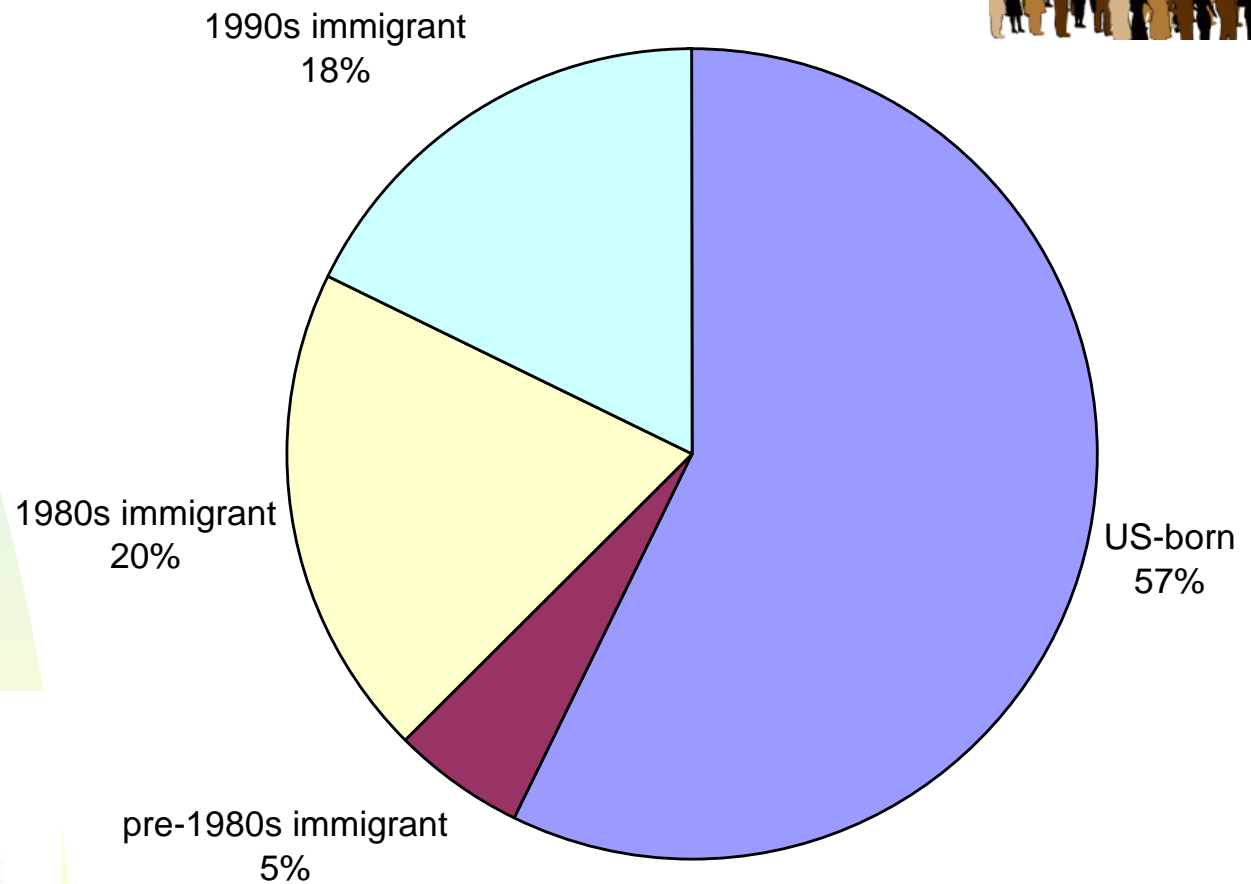
Composition of Poor and Non-Poor Households Headed by Working Age Person in the Bay Area, 1998-2001

Who Are the Working Poor?



**Composition of Working Poor and Non-Working Poor Households
Headed by Working Age Person in the Bay Area, 1998-2001**

Who Are the Working Poor?



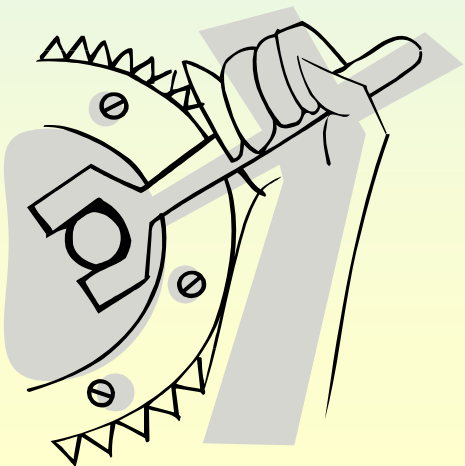
Composition of Working Poor by Immigration Experience



Where Are the Working Poor?

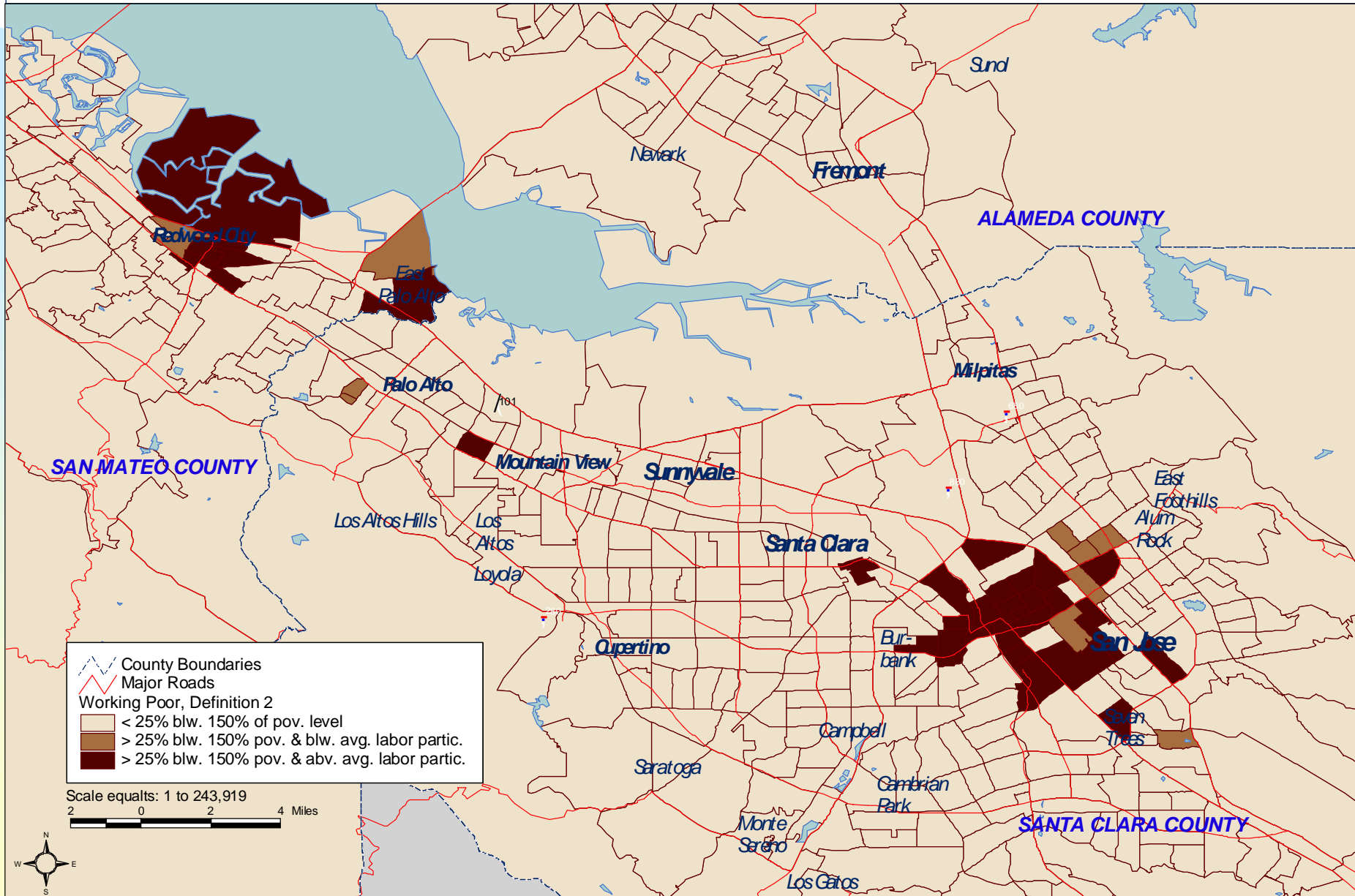
Location of Residence: Defined as areas where (150%) poverty rates exceeds 25%, and labor force participation is above average for poor areas.

Location of Job: Defined by industrial composition for those who have full-time or significant work and head household living below 150 percent of the poverty line

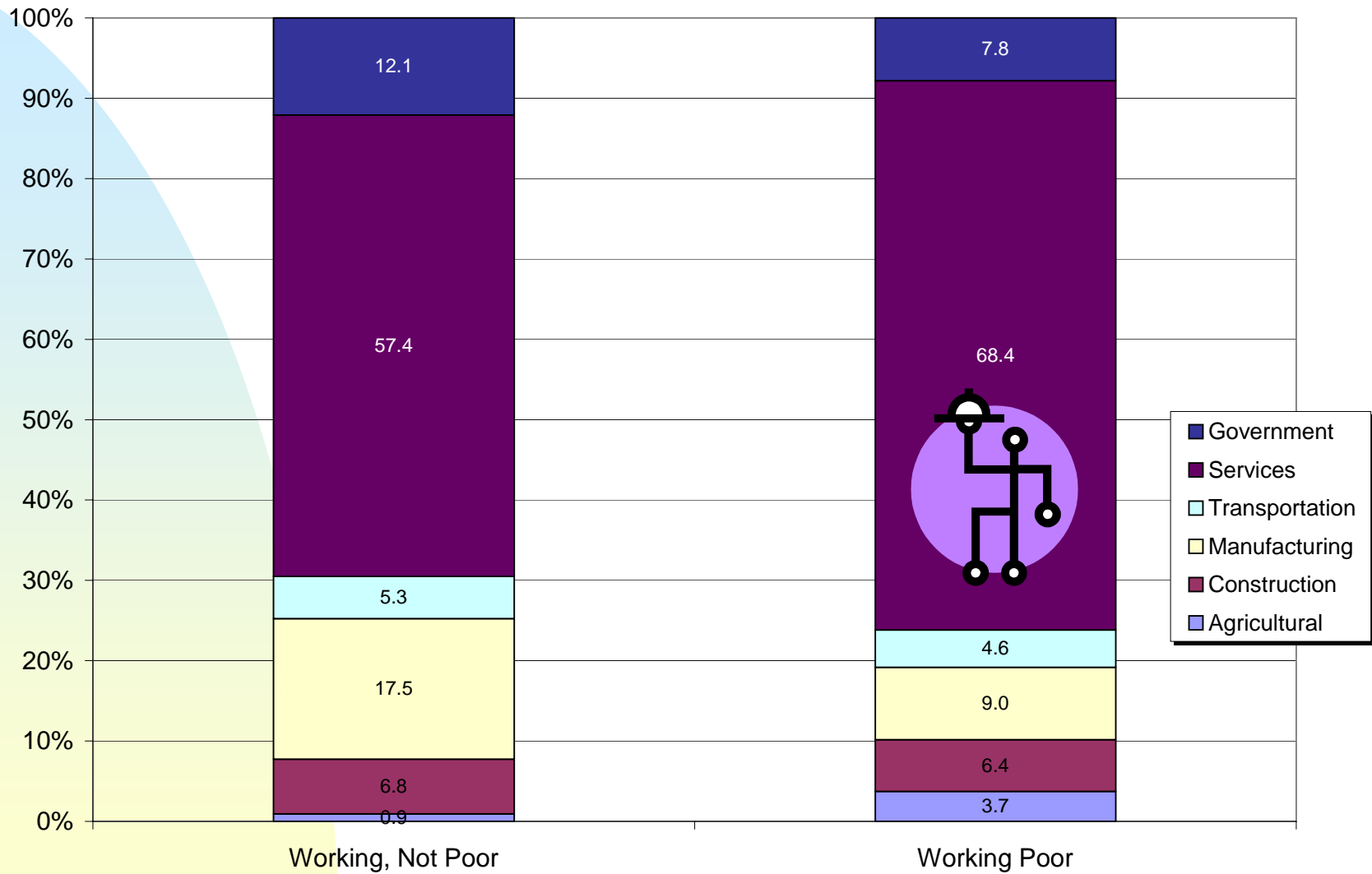


The Working Poor in 2000, Definition 2

South Bay, Palo Alto, Fremont, San Jose, California, Census 2000 Tract Shapes

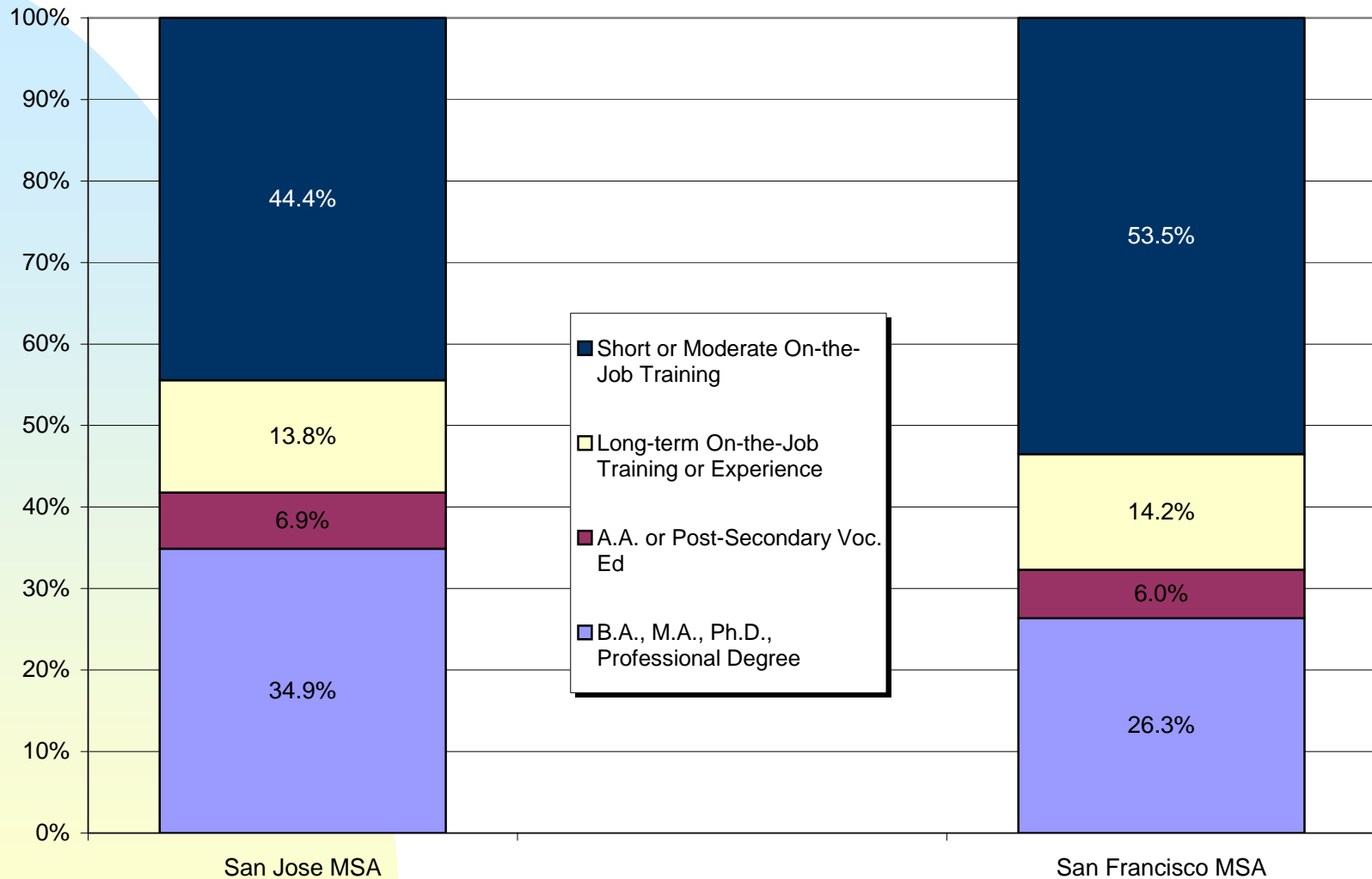


Industrial Composition



**Industry Composition for Working Non-poor and Working Poor,
Bay Area, 1998-2001**

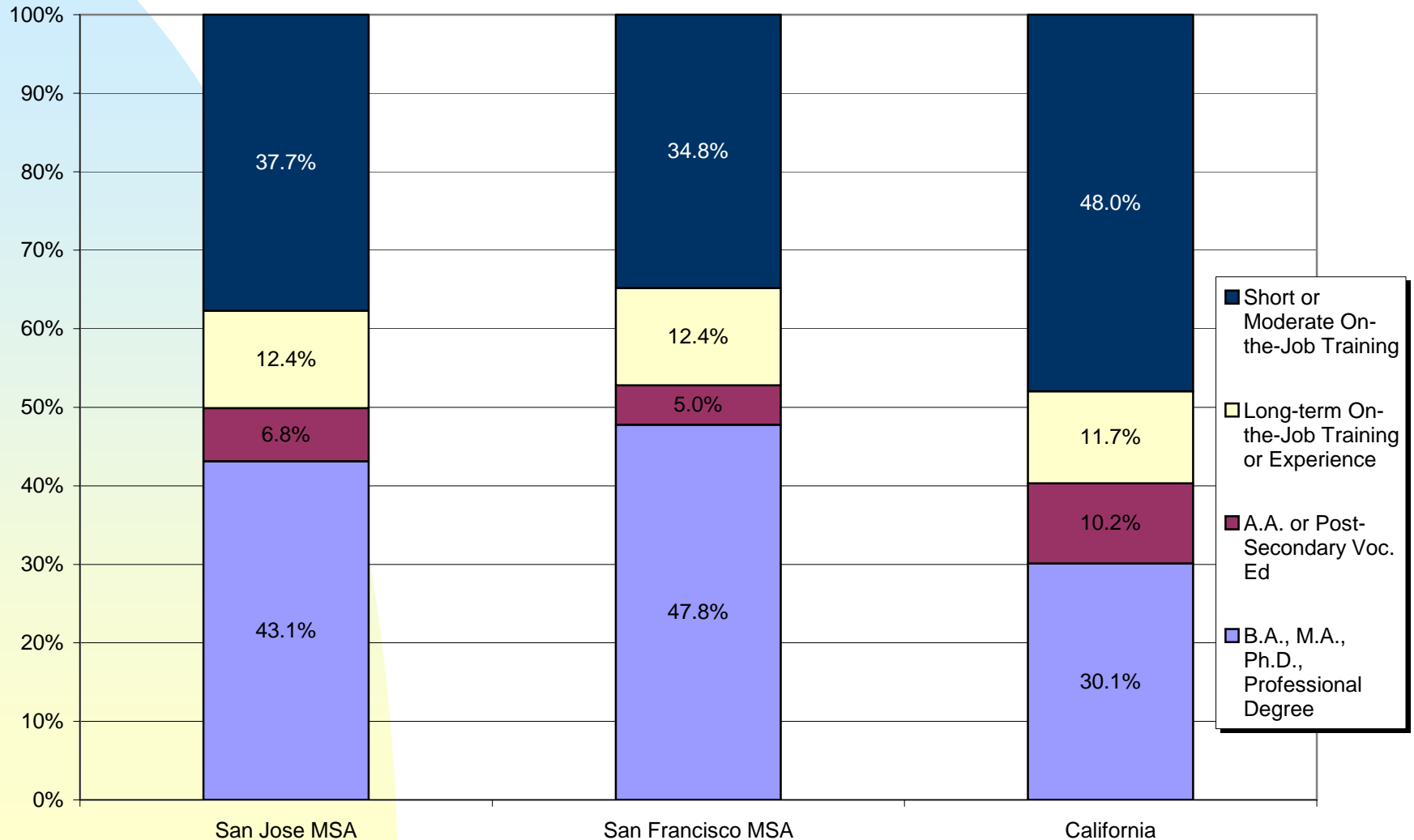
Where Are the Jobs?



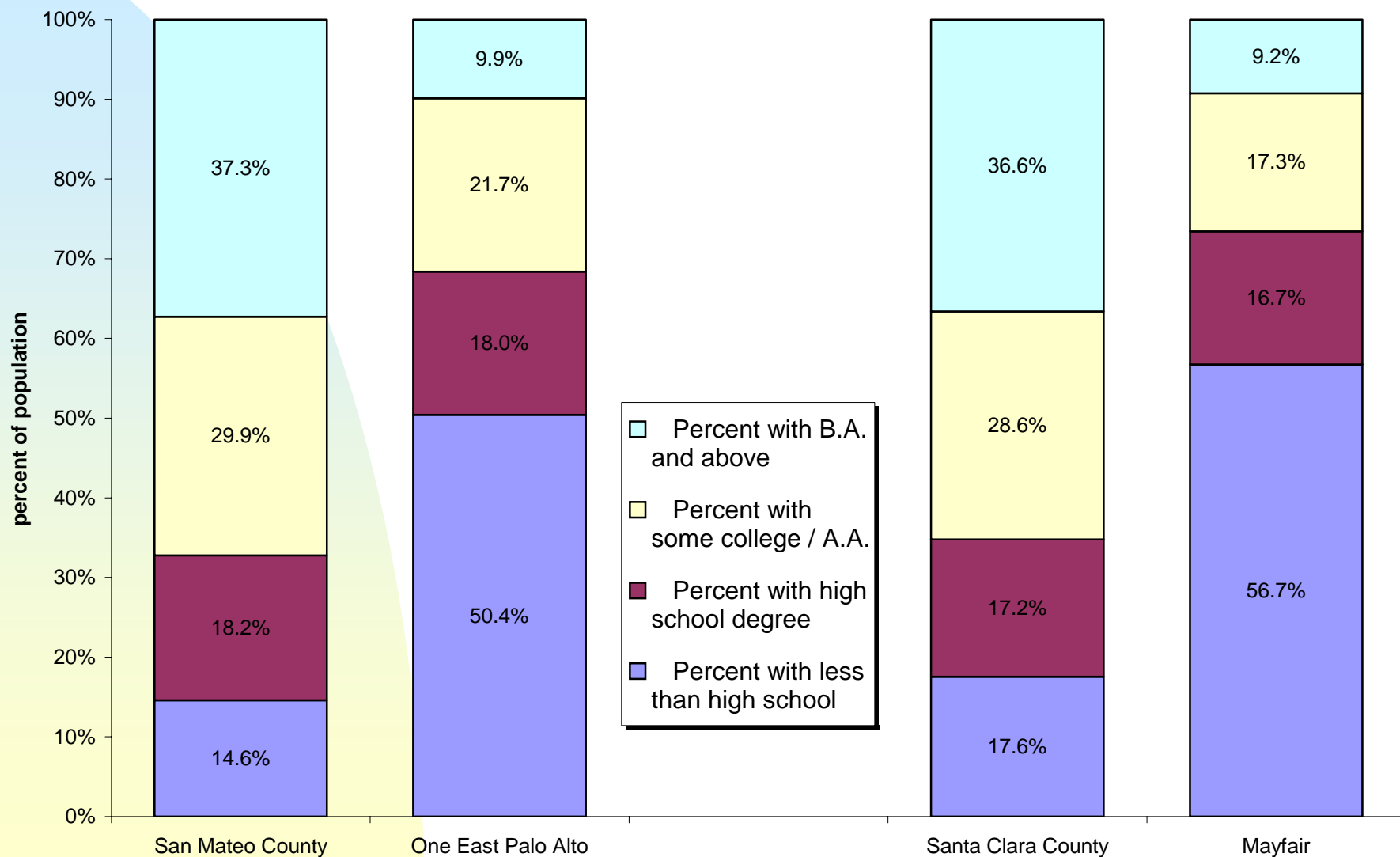
**Educational/Experience Requirements of Job Openings
in Three Bay Area MSAs, 1999-2006**

The Bay versus the State

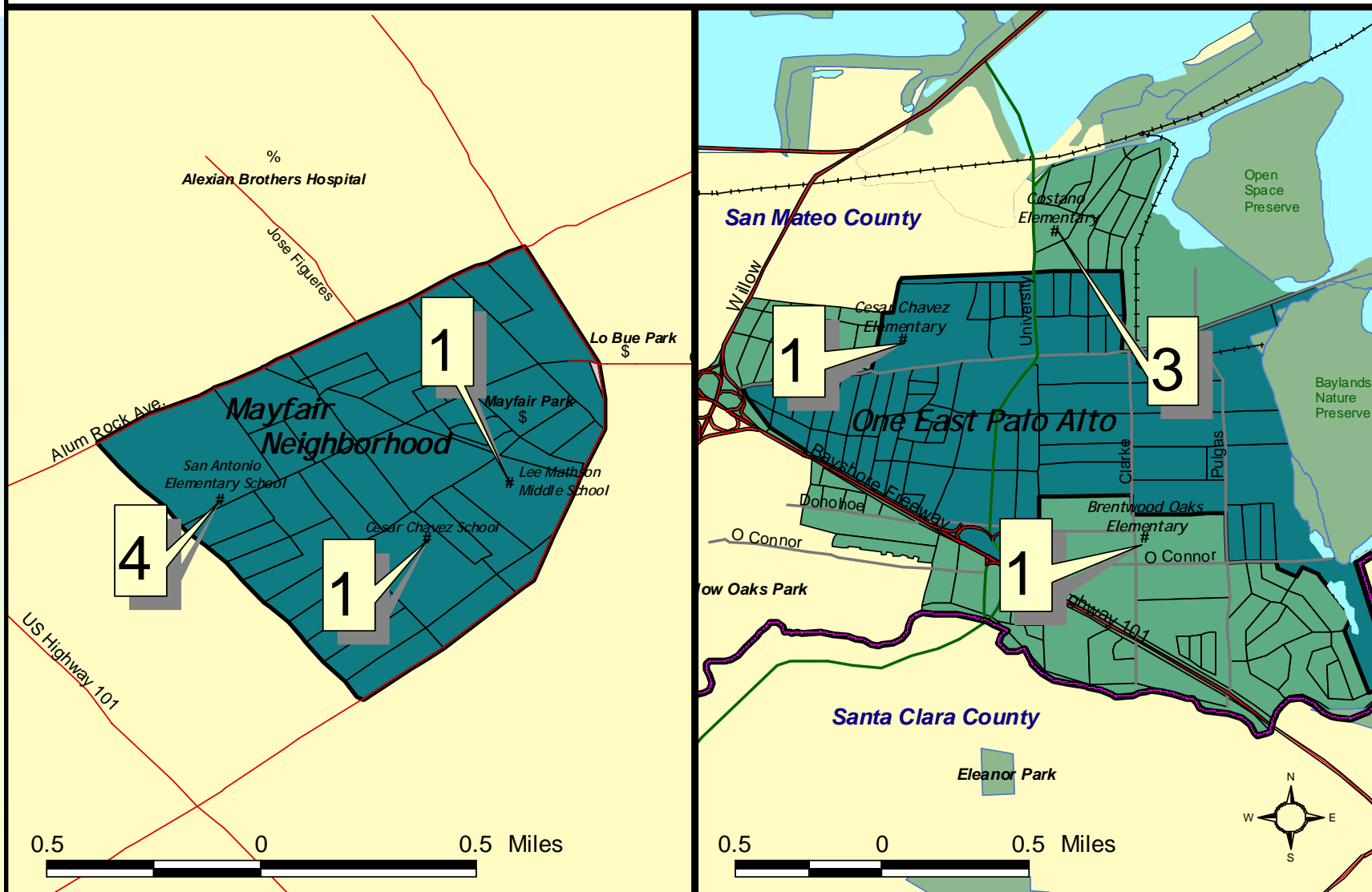
**Educational/Experience Requirements of Net Growth
in Two Bay Area Counties, 1999-2006, and California, 2000-2010**



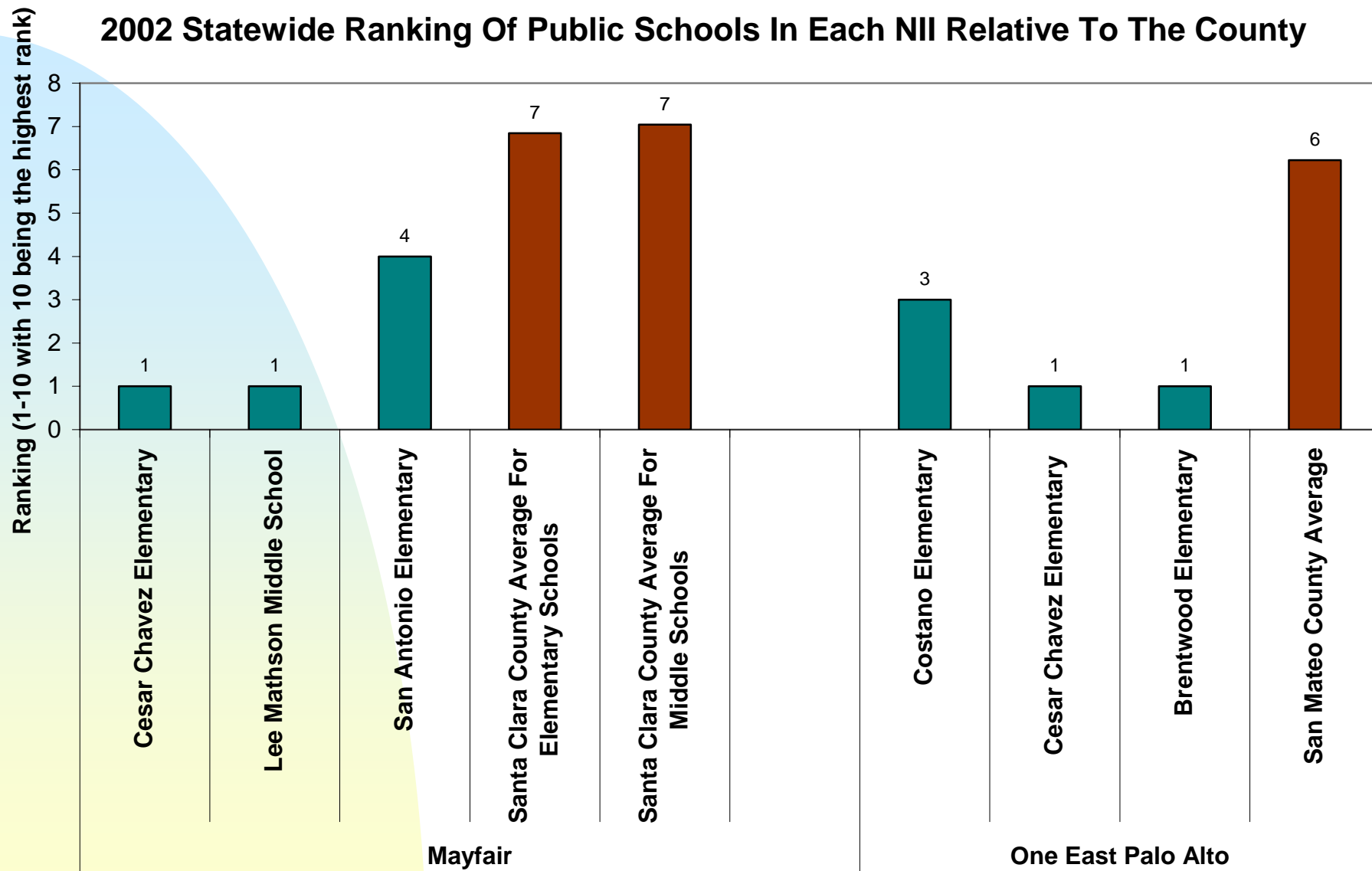
Education and Workforce in Mayfair and One East Palo Alto



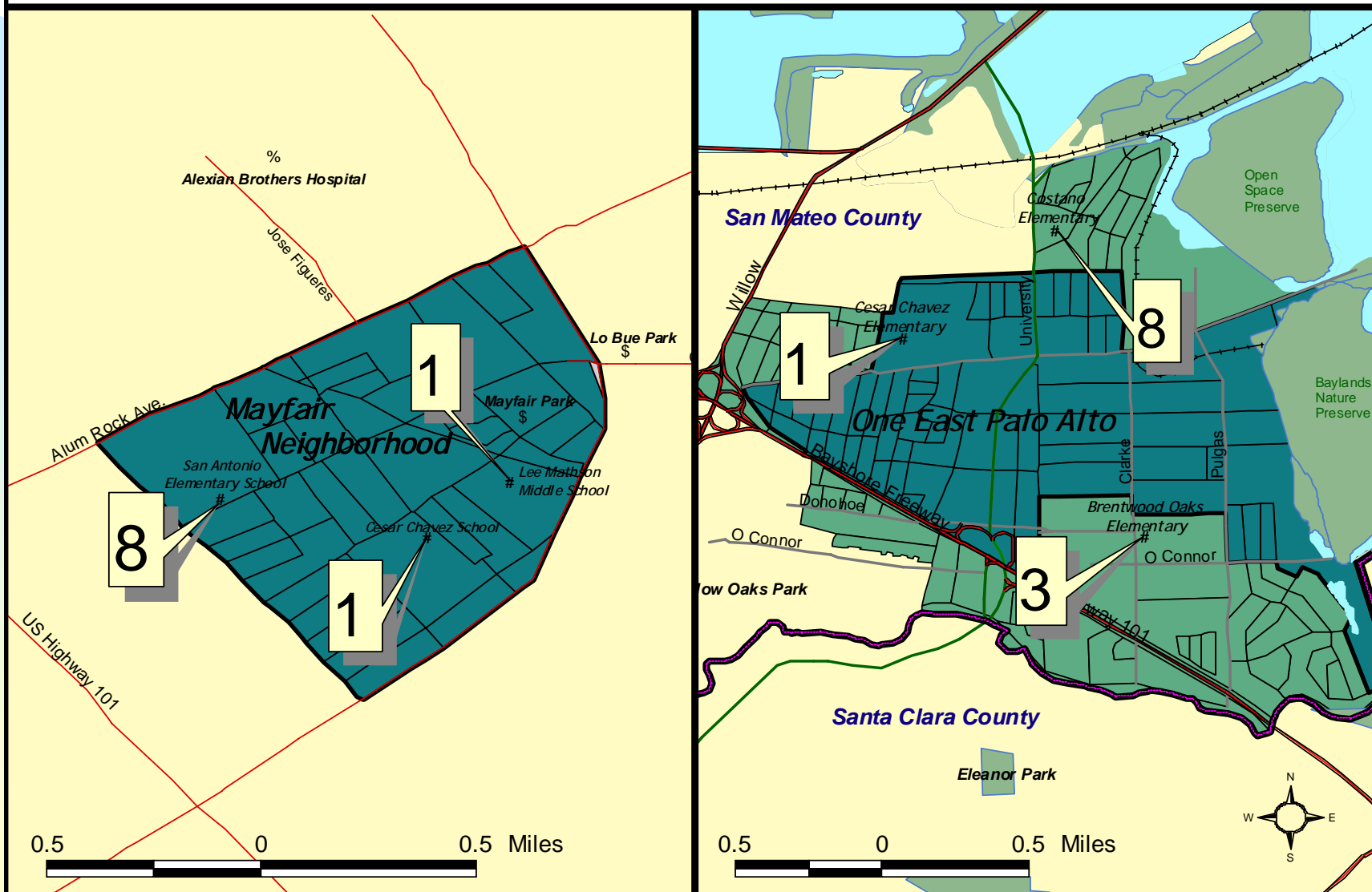
Comparison of 2002 statewide public school rankings on a scale of 1-10 with 10 being the highest ranking - Mayfair and One East Palo Alto



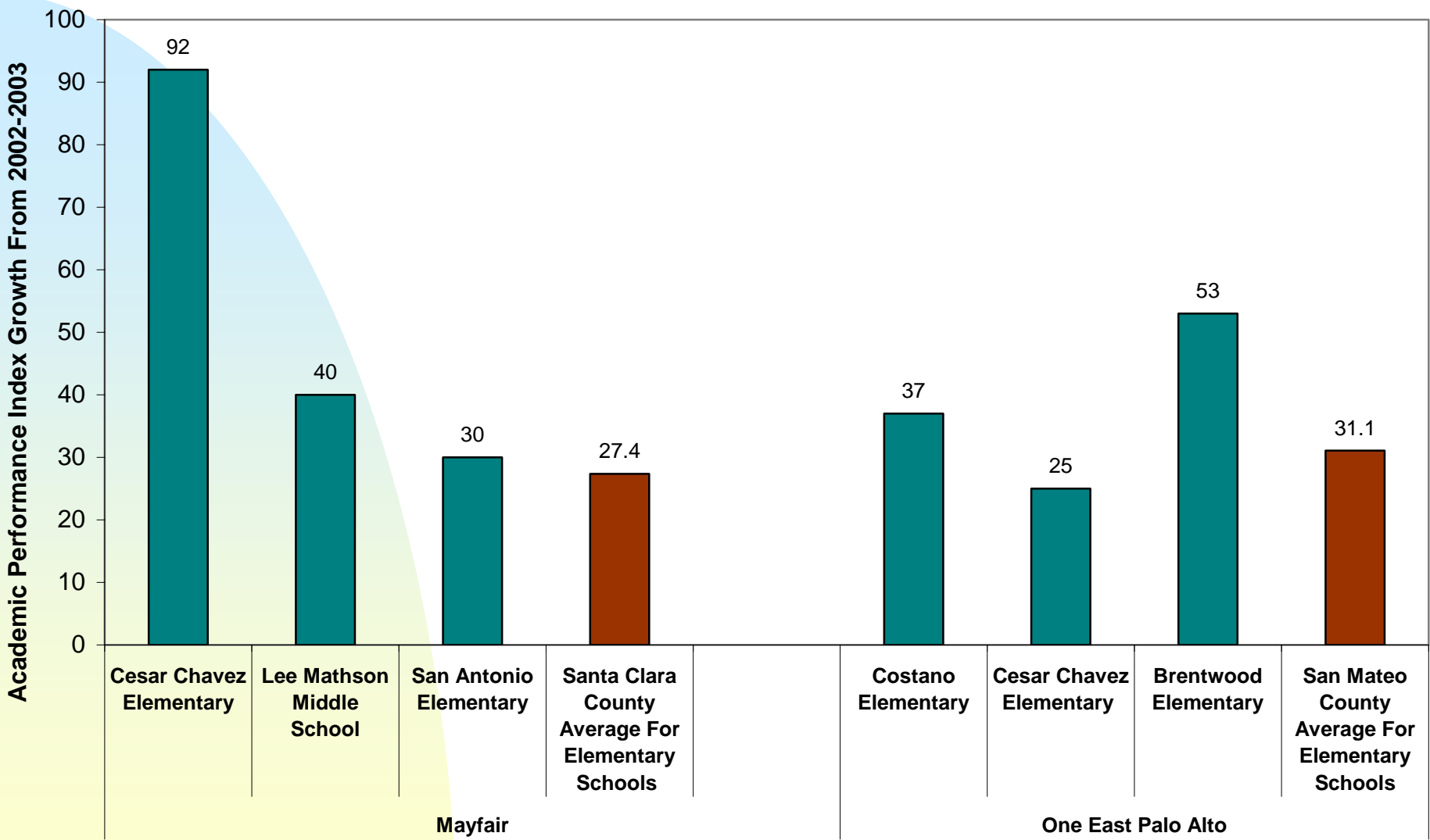
2002 Statewide Ranking Of Public Schools In Each NII Relative To The County



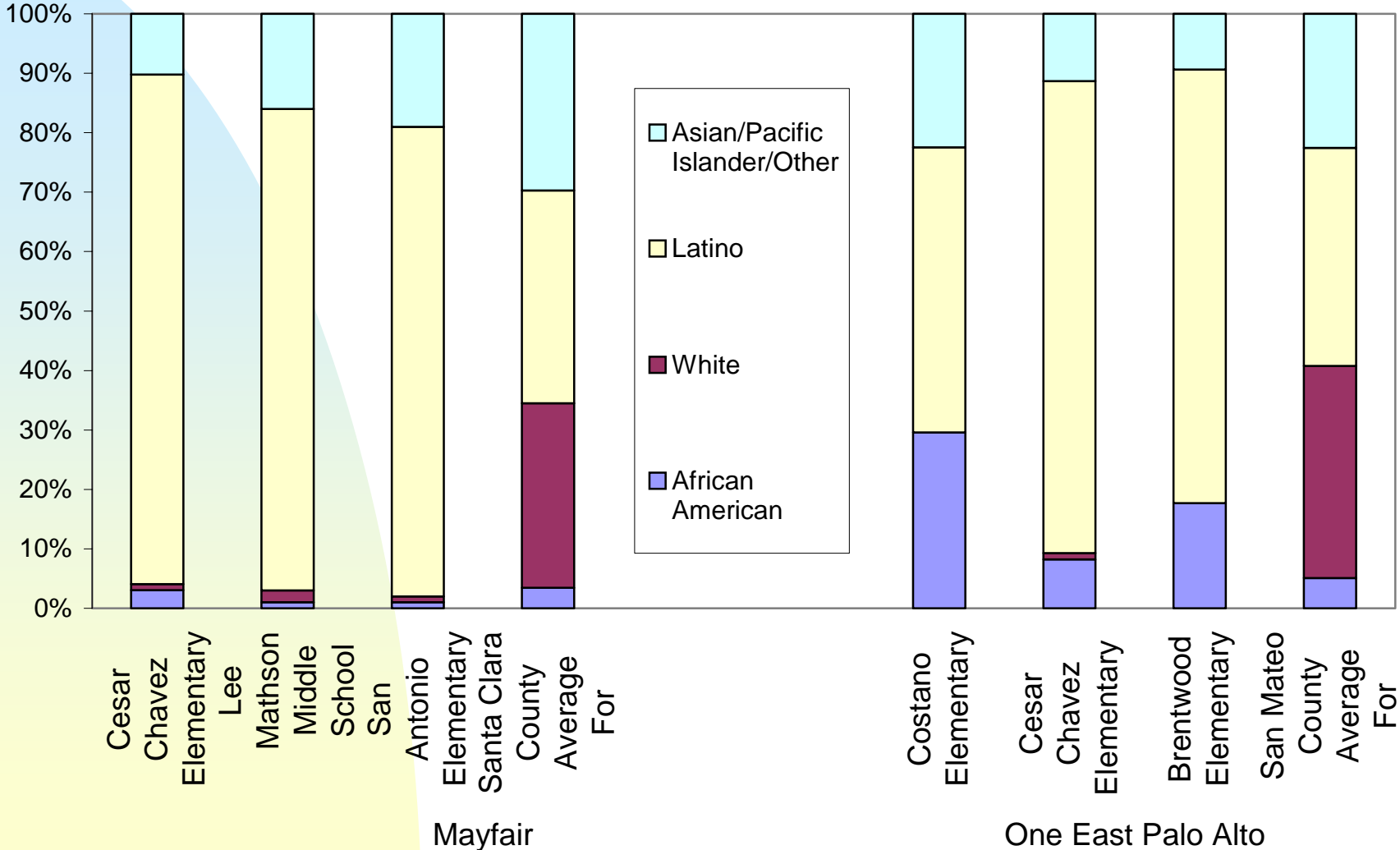
Comparison of 2002 public school rankings relative to similar schools on a scale of 1-10 with 10 being the highest ranking - Mayfair and One East Palo Alto



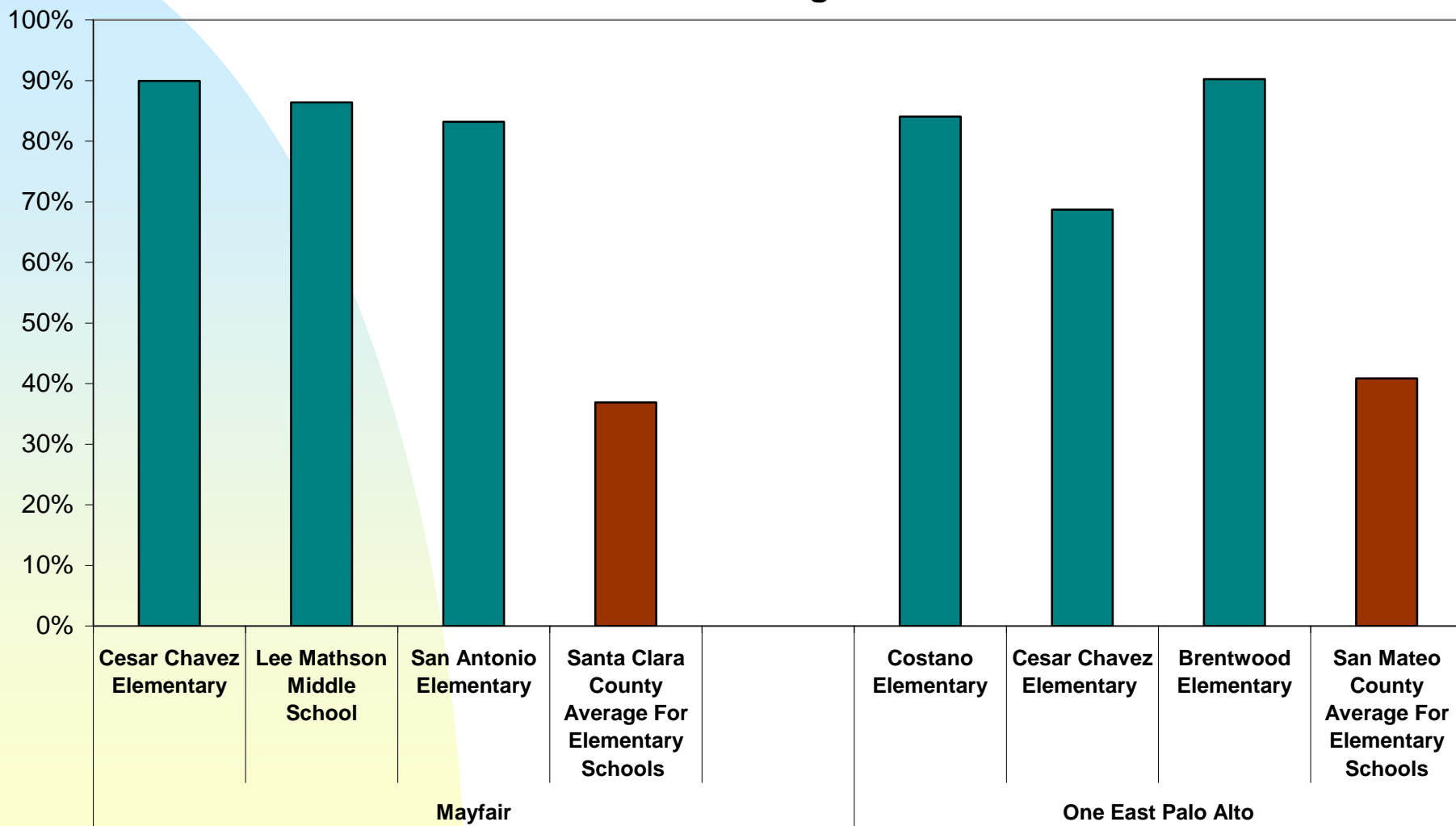
Comparison of public school in terms of API growth from 2002-2003



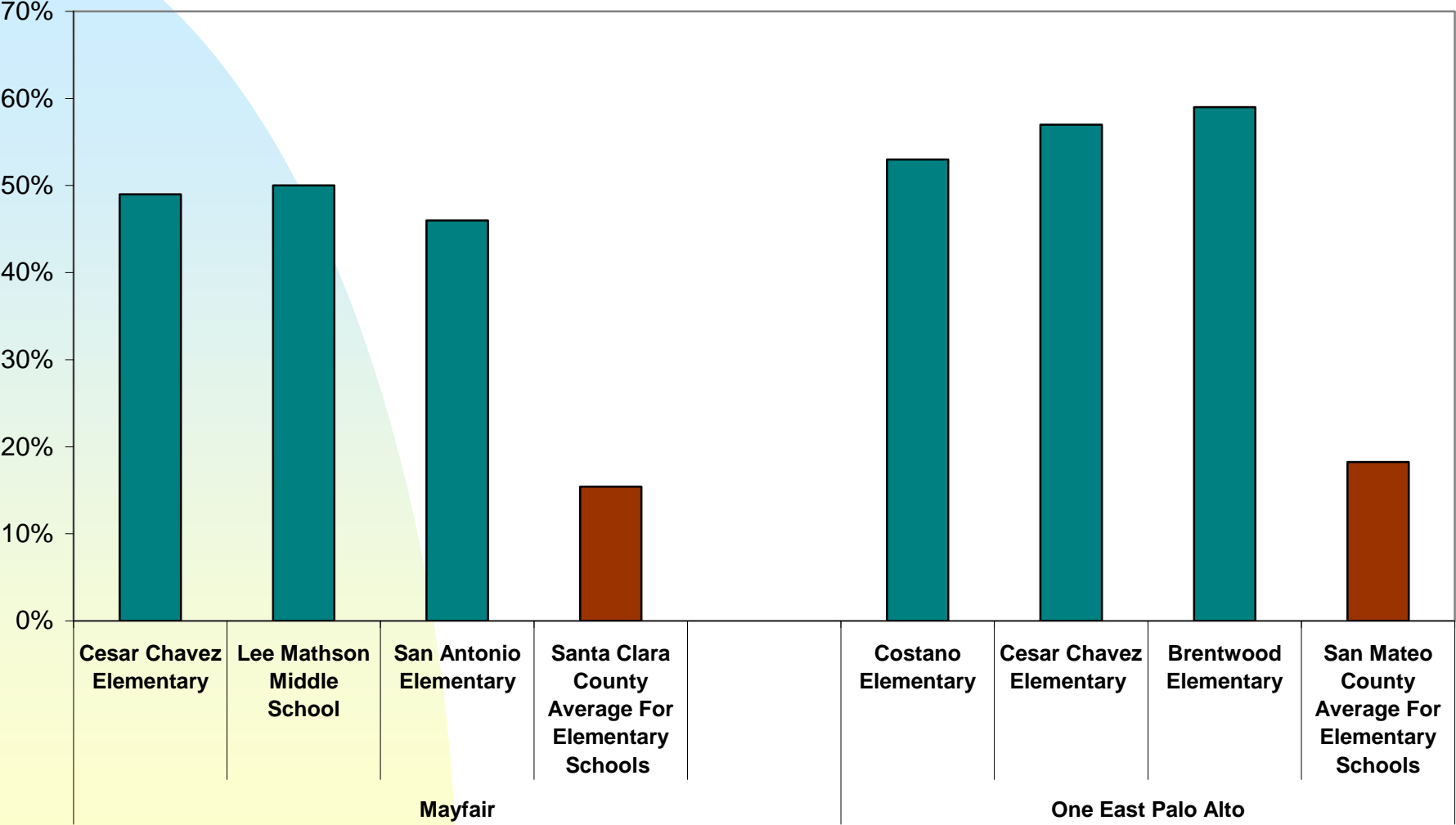
Comparison of Public School Racial Demographics



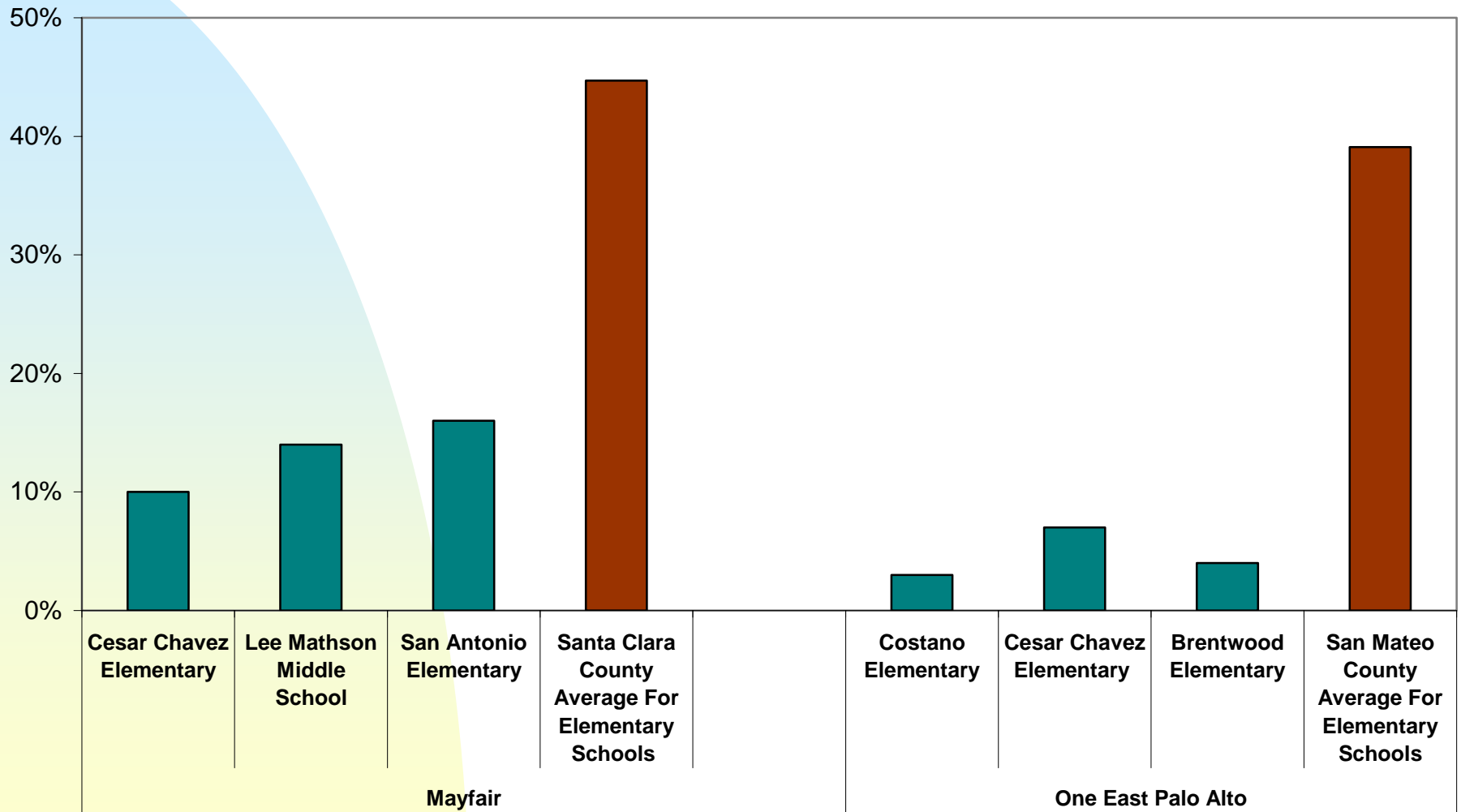
Comparison of the Percent of Students Who Are Socioeconomically Disadvantaged



2002 Comparison of Public Schools: Percent of Students Whose Parents Have Less Than High School Level Education



2002 Comparison of Public Schools: Percent of Students Whose Parents Have a College Level Education or Higher

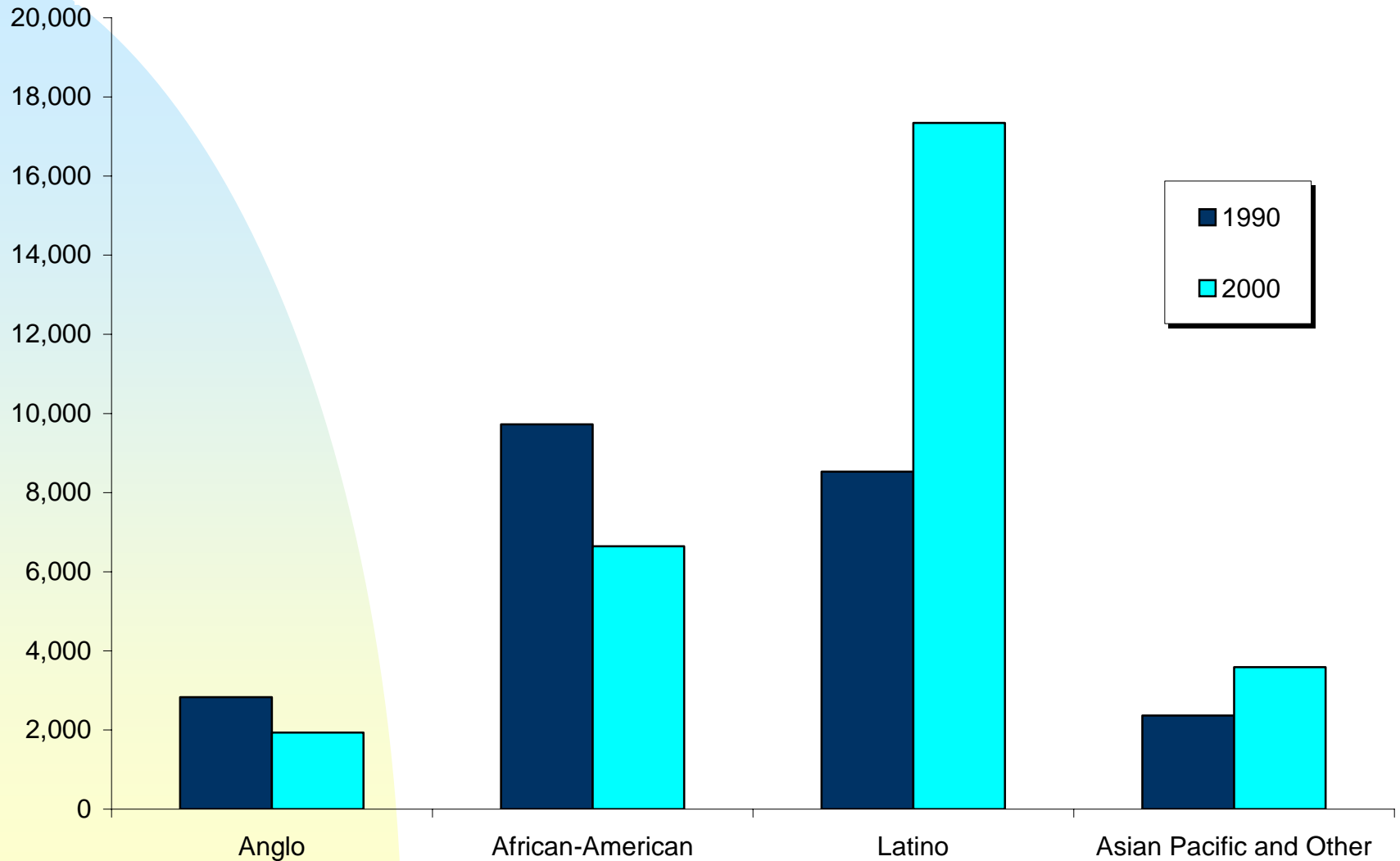


How Do We Work Together?

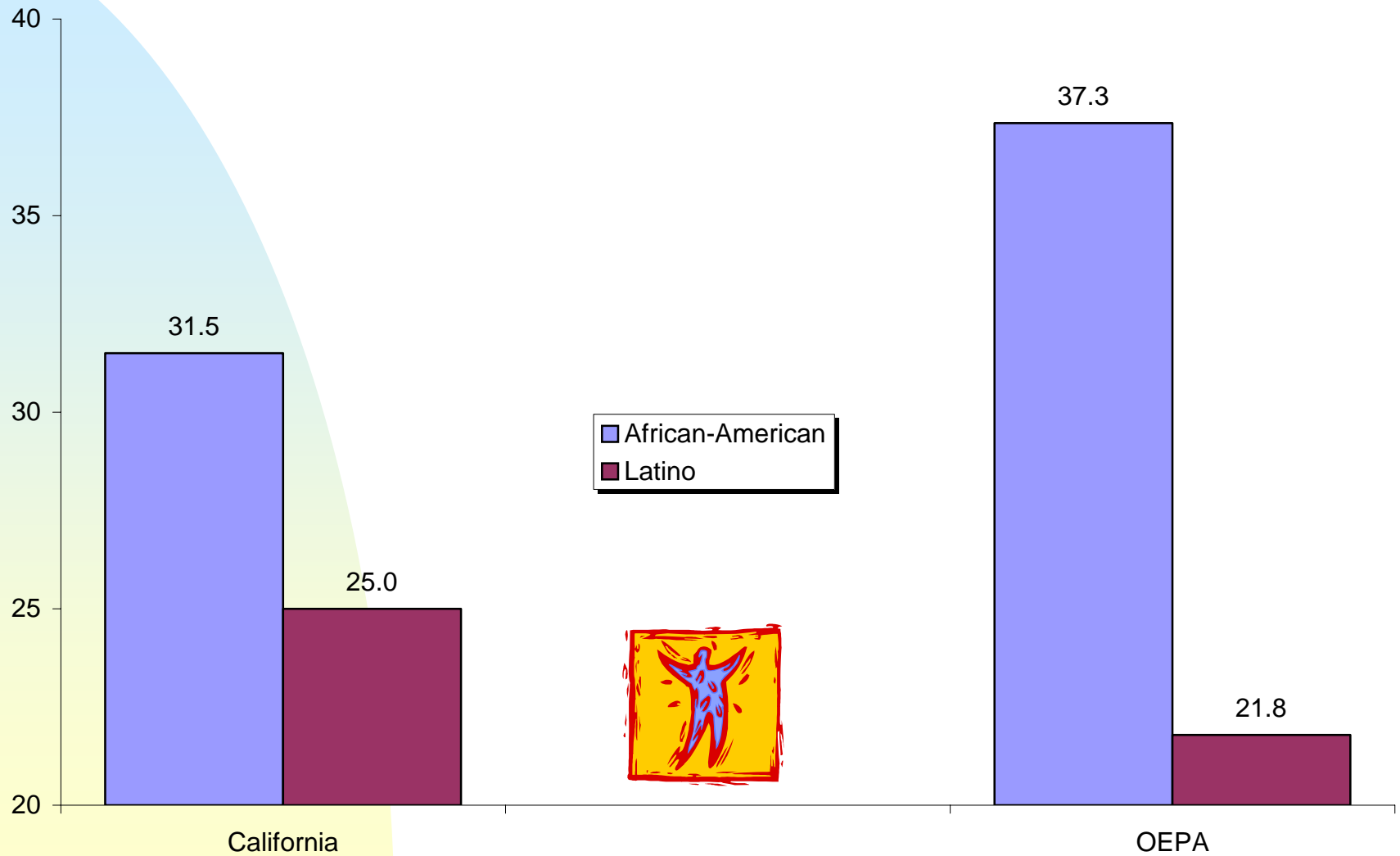
- Increasing evidence that divided communities are vulnerable
- Reaching out to build power requires reaching in to build unity and understanding
- Data and analysis can help demystify difference and find the bases for common ground



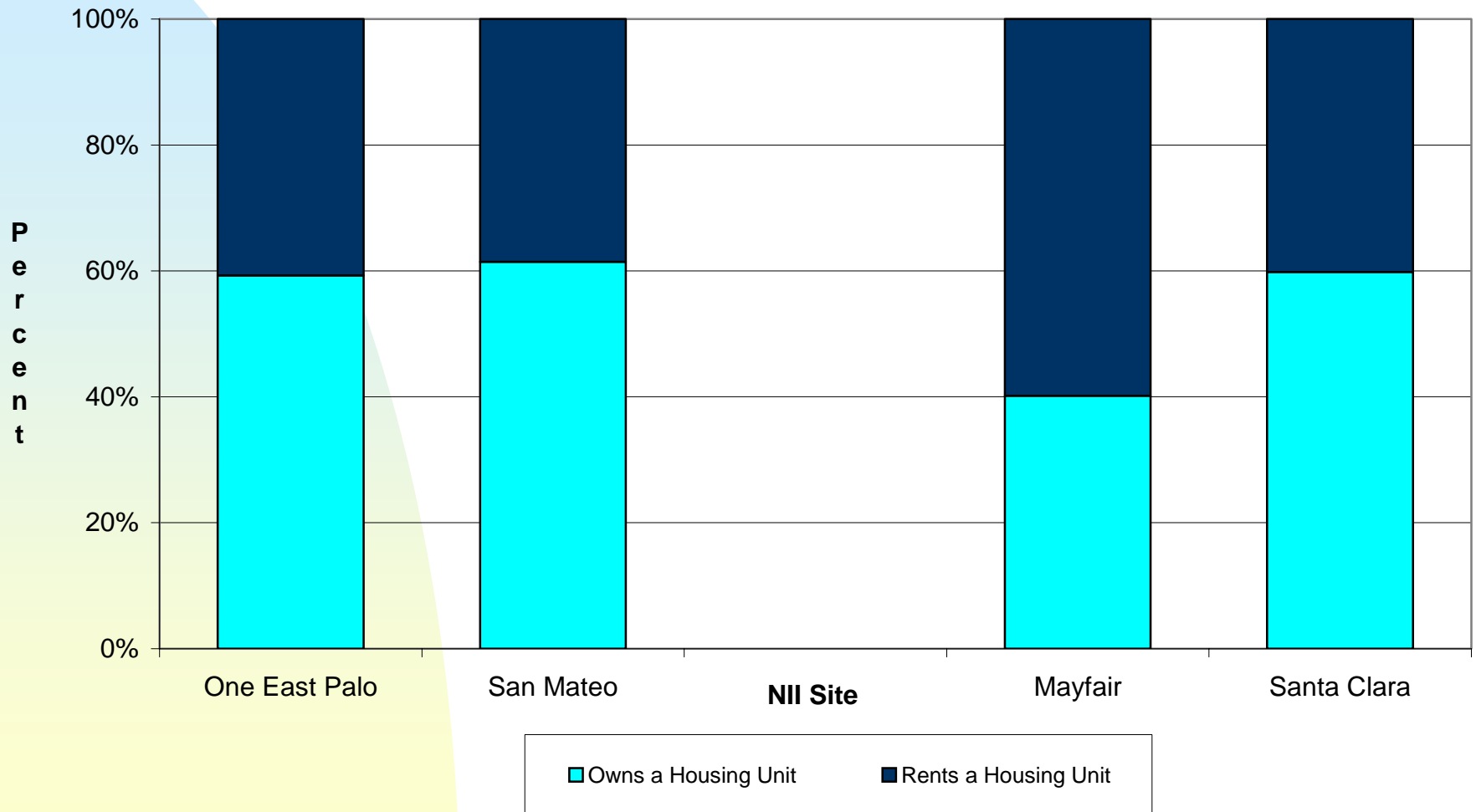
Demographic Change in East Palo Alto



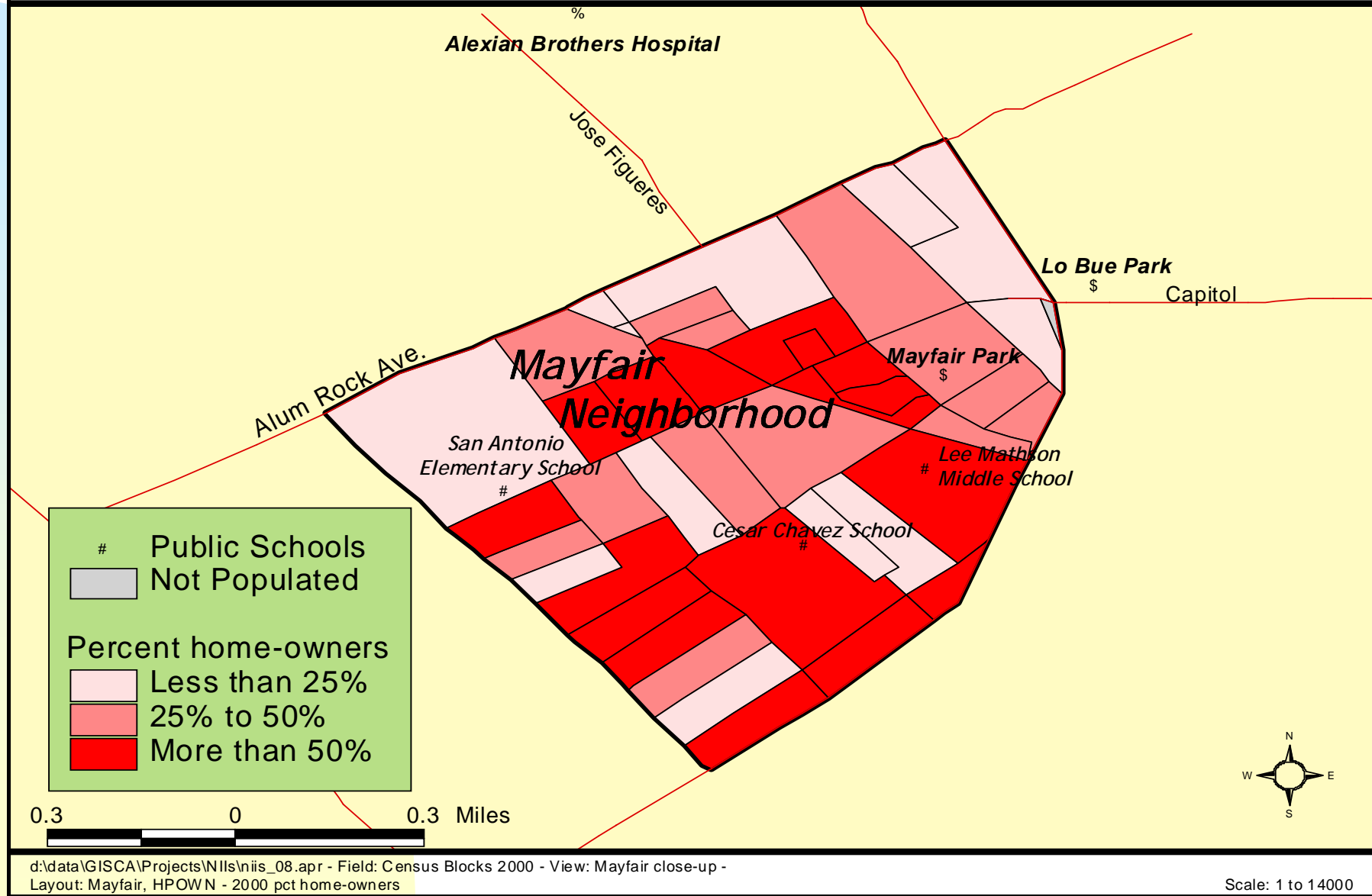
Median Age, African-Americans & Latinos



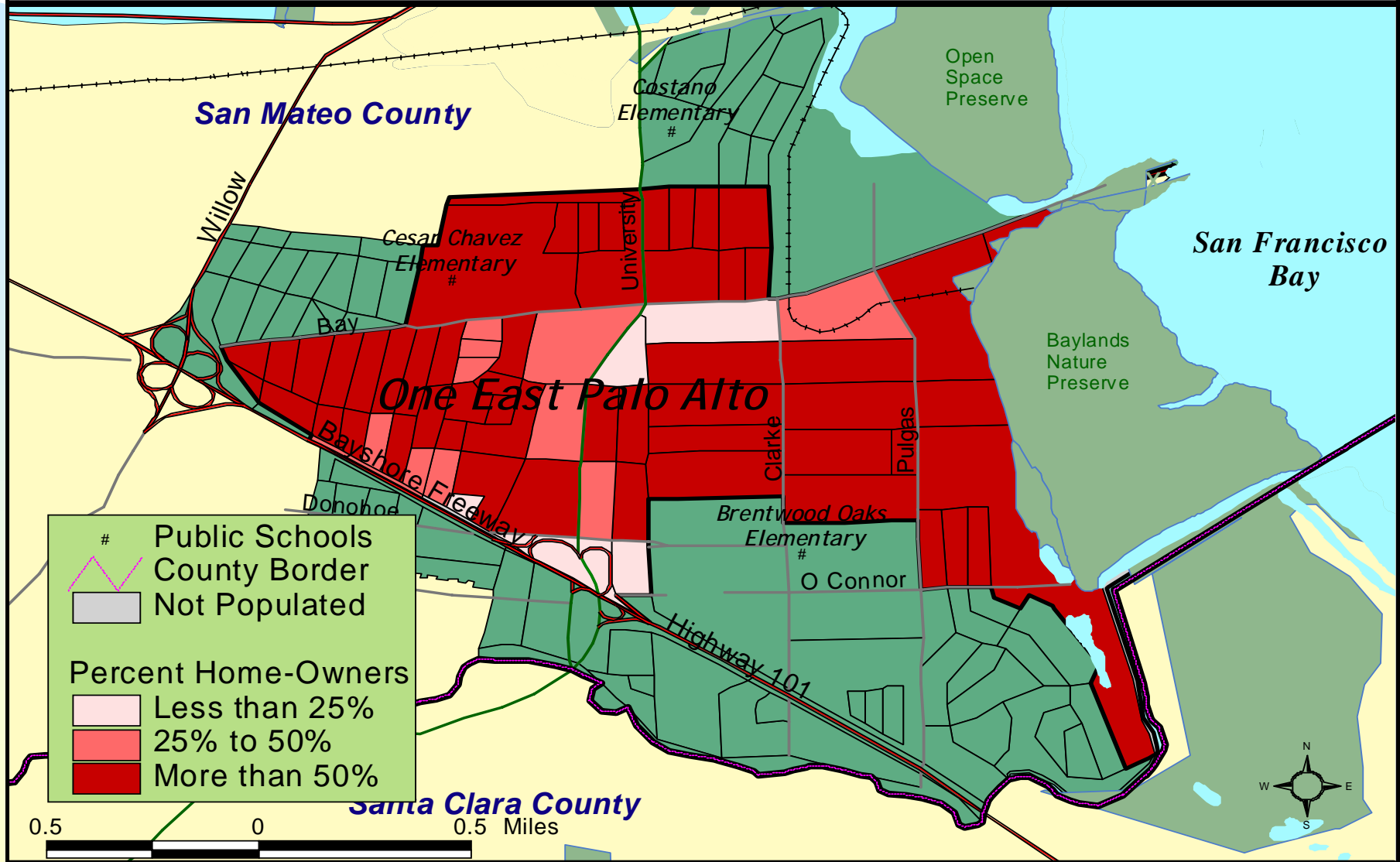
Home Ownership in Mayfair and One East Palo Alto



Mayfair, percent home owners by 2000 Census Blocks

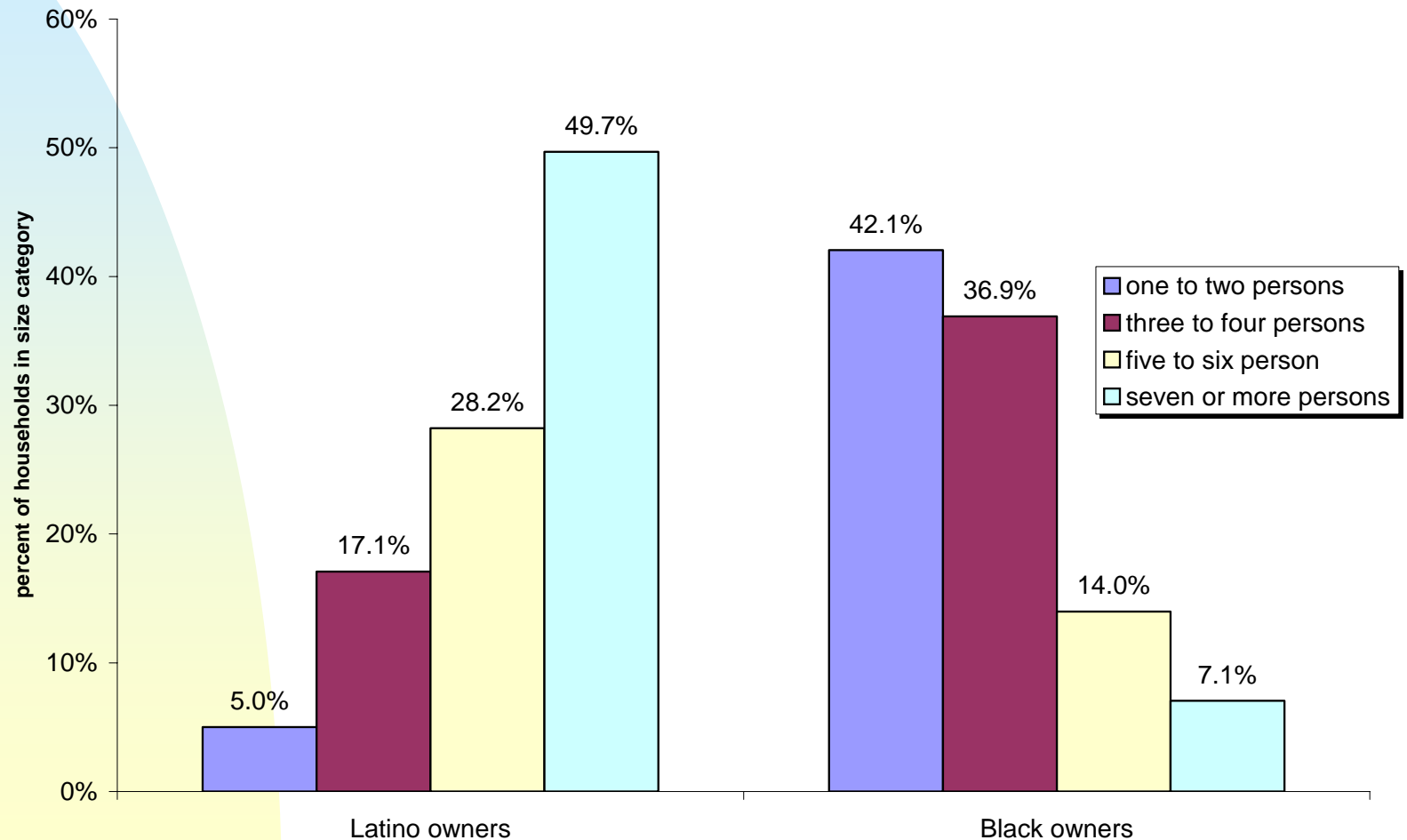


One East Palo Alto, percent home owners by 2000 Census Blocks



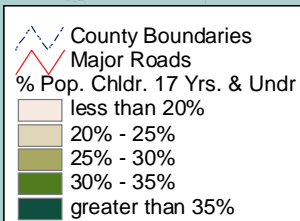
Different Routes to American Dreams

Ownership and Household Size by Ethnicity in One East Palo Alto



Investing in Community Assets

New strategies require new capabilities



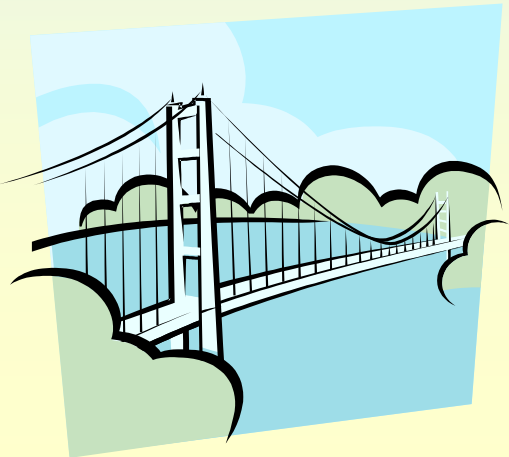
Scale equals: 1 to 980,357
7 0 7 14 Miles

Engaging local residents takes time, vision, and credibility


Can We Make the Future?



- Building Power
- Building Coalitions
- Moving Agendas



Regional Scenarios & Community Change

AREA of WORK	Goal	Political economy scenario/ change	Possibilities		Existing Organizing/Advocacy		Implications for our work	
			Opportunity	Threat	Own/Allies	Barriers	Actions to take	Training/ Resources
Workforce development								
Education								
Leadership Development								

